TABLE 1 INCIDENCE OF LEISURE DAY VISITS FROM HOME

Changes over time: 1994 - 2002/3

- Between 1994 and 1998 there was a steady increase in the proportion of adults who had undertaken a leisure day trip in the previous two weeks. The figures increased from 82% in 1994, to 83% in 1996 and by 1998 the proportion undertaking day trips had increased to 85%. By 2002-3 however, the proportion taking day trips had decreased to 80%.
- The average number of trips per person also increased over the 1994-1998 period and then decreased again in 2002-3; there was a significant increase between 1994 and 1996, from 4.3 trips to 4.8 trips in the last two weeks, and a further marginal rise to 4.9 trips in 1998. This number of trips then decreased significantly to 4.3 in 2002-3.

Main findings in 2002/3

- In Great Britain, the majority of adults (80%) had made at least one leisure day visit from home in the previous two weeks. Slightly larger proportions of people living in England and Scotland (81% in each case) had made a leisure day trip in the last two weeks than was the case amongst the Welsh population (79%).
- 50% of adults (aged 16+) had made a trip to a town/city in the previous two weeks, whereas 21% had made trips to the countryside and 10% to the seaside/coast.
- The average number of trips per person, measured across the adult population as a whole, was 4.3 trips in the last two weeks.
- Around 7% of British adults had taken a day trip whilst on a GB-based holiday during the previous two weeks. It should be noted that these holiday-based trips are excluded from all of the other tables contained in this report.
- Almost all adults had made a leisure day trip to a town/city in the last year (87%), whereas 62% had made a trip to the countryside and 53% had made a trip to the seaside. The results for England and Scotland are virtually the same as these overall figures; however in Wales twothirds (66%) had made a trip to the seaside, possibly reflecting the easier accessibility of the coast for the Welsh population generally.
- In Great Britain as a whole, four in ten adults (40%) had made trips to a wood/forest in the last year; the proportion was higher in England and Wales than in Scotland (36%).
 Overall, over a third of adults had made trips to 'water with boats' (34%), whilst just under a quarter (24%) had made trips to 'water without boats'.



TAB	LE 1 : INCIDENCE OF LEISURE DAY	Y VISITS FROM I	HOME	
	Total GB	England	Scotland	Wales
Sample Size 2002-3	6600	3188	1471	1941
Population (thousands) 1994	45545	39062	4147	2336
Population (thousands) 1996	45896	39469	4166	2261
Population (thousands) 1998	46346	39815	4167	2364
Population ⁴ (thousands) 2002-3	45647	39237	4094	2316
Visits in the last two weeks				
Adults (16+) making trips to	%	%	%	%
Any trip 1994	82	82	81	79
Any trip 1996	83	84	80	75
Any trip 1998	85	85	80	78
Any trip 2002-3	80	81	81	79
Town/city	50	50	50	49
Seaside/coast	10	9	14	16
Countryside	21	21	21	20
Wood/forest	8	8	9	7
Water with boats	6	6	6	3
Water without boats	5	5	6	4
Average number of trips (by those ta	aking trips) No.	No.	No.	No.
Any trip 1994	5.3	5.4	4.8	5.1
Any trip 1996	5.7	5.9	4.9	4.8
Any trip 1998	5.8	6.0	4.8	4.9
Any trip 2002-3	5.4	5.4	5.2	4.5
Average number of trips (among all	adults) No.	No.	No.	No.
Any trip 1994	4.3	4.4	3.9	4.1
Any trip 1996	4.8	4.9	4.0	3.6
Any trip 1998	4.9	5.1	3.9	3.8
Any trip 2002-3	4.3	4.4	4.2	3.5
Visits in the last two weeks from a (B holiday base			
Adults (16+) making trips to	%	%	%	%
Any trip 2002-3	7	7	6	8
2.1		,	Ū	Ũ
Visits in the last 12 months Adults (16+) making trips to	%	%	%	%
Town/city 1994	89	89	89	86
Town/city 1996	91	92	91	83
Town/city 1998 Town/city 2002-3	91 87	91 86	90 85	84 89
		00	05	05
Seaside/coast 1994	48	48	49	61
Seaside/coast 1996	48	47	49	59
Seaside/coast 1998	51	51	49	61
Seaside/coast 2002-3	53	52	52	66
Countryside 1994	62	62	58	64
Countryside 1996	66	67	63	65
Countryside 1998	65	66	60	66
Countryside 2002-3	62	62	61	65
Wood/forest 1998	38	39	34	31
M/s = 1/fs == + 2002 7	40	40	36	40
Wood/forest 2002-3		37	28	22
Wood/forest 2002-3 Water with boats 1998	35	37		
	35 34	35	29	27
Water with boats 1998				27 18
Water with boats 1998 Water with boats 2002-3	34	35	29	



TABLE 2 COMPARISON OF TRIP TAKERS AND NON-TRIP TAKERS IN THE LAST TWO WEEKS

Table 2 enables comparisons to be made between the characteristics of those who did and those who did not take a particular type of trip in the last two weeks. For convenience, these are referred to as "trip takers' and "non-trip takers' respectively. Figures relate to the 2002-3 survey only.

Trip takers in 2002/3

- Trip takers were generally
- younger than non-trip takers
- more likely to come from the higher social grades(ABC1)
- more likely to come from car owning households
- more likely to own or have access to a car/van which they could drive
- more likely to be in full-time and part-time employment and less likely to be retired
- more likely to live in households with children.
- The characteristics of those trip-takers who had made at least one town/city trip were very similar to trip takers in general (i.e. those making any home-based trip in the last two-weeks).
- Those who had made a trip to the seaside/coast or to the countryside, compared to people who had not made such trips, were:
 - more likely to come from the higher social grades (ABC1)
 - more likely than trip takers in general to live in a household which owned at least one car
 - more likely than trip takers in general to own or have access to a car/van which they could drive.
- Those people who had made a trip to a wood/forest, when compared to people who had not taken such a trip, were generally:
 - more likely to be male
 - more likely to be from the higher social grades (ABC1)
 - more likely to come from car owning households
 - more likely to own or have access to a car/van which they could drive
 - more likely to be in full-time and part-time employment and less likely to be retired
 - more likely to live in a household with children.
- Trip takers to 'water with boats', compared to those not having taken such a trip, were generally:
 - more likely to be male
 - more likely to be from the higher social grades (ABC1)
 - more likely to come from car owning households
 more likely to own or have access to a car/van which
 - they could drive
- more likely to be in full-time and part-time employment.
- Trip takers to 'water without boats' were generally:
 - younger than those who had not made such a tripmore likely to be male
 - more likely to come from the higher social grades (ABC1)
 - more likely to come from car owning households
 - more likely to own or have access to a car/van which they could drive
 - less likely to be retired
- more likely to live in households with children.

		TAE	BLE 2 : CON
		ΔΝΥ	TRIP
		AN	IKIP
	POPULATION	Taken	Not taken
Sample Size 2002-3	6600	5197	1403
Population (thousands) 1994	45545		
Population (thousands) 1996	45896	38134	7762
Population (thousands) 1998 Population ⁵ (thousands) 2002-3	46346 45647	<u>39176</u> 36735	7170 8912
Personal Characteristics: AGE ⁶	%	%	%
16-17	3	3	1
18-24	11	12	6
25-34 35-44	18 19	18 19	18 17
45-54	17	16	17
55-64	13	13	13
65-74	11 9	10 8	12 16
75+	9	0	10
SEX			
Male Female	48 52	48 52	49 51
	JZ	JZ	51
SOCIAL GRADE			7.0
ABC1 C2DE	51 47	55 44	36 61
	47	44	01
CARS/VANS IN HOUSEHOLD			
One	43	42	45
Two+ None	37 20	41	26 29
	20	.,	20
PERSONAL MOBILITY			
(all aged 17+) I own or have access to a car/van			
which I drive	65	67	55
I own or have access to a car/van, but I personally do not drive	9	9	9
I do not own or have access to	9	9	9
a car/van but I can drive	6	5	9
I do not own or have access to a car/van and I cannot drive	20	18	27
	20		27
WORKING STATUS	70	40	70
In work/full-time (30+ hrs/wk) In work part-time (30 hrs/wk)	38 11	40 12	32 7
Self-employed	7	7	8
Unemployed, seeking work	4	3	7
Sick/disabled Retired from paid employment	1 22	1 21	28
Looking after home/family	8	8	8
Student	6	7	3
Other	5	4	7
CHILDREN IN HOUSEHOLD			
Aged 0-4	14	15	12
Aged 5-10 Aged 11-15	15 15	16 15	13
None under 16	68	67	73
LIFECYCLE			
Aged 16-34, single, no children	11	12	6
Aged 16-34, married, no children	6	6	5
Aged 16-34 with children under 16	15	15	14
Aged 35-54, no children under 16 Aged 35-54, with children under 16	19 16	18 18	22
Aged 55+, single	12	11	17
Aged 55+, married	21	20	24
CULTURAL/ETHNIC BACKGROUND			
White	92	93	88
Non-White	8	7	12
- Asian - Black	6	5 2	8 2
- Other	1	1	1

⁵ Adult population (aged 16+)

⁶ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.

PARISON OF TRIP-TAKERS AND NON-TRIP-TAKERS IN THE LAST TWO WEEKS											
TOWN/	CITY TRIP	SEASIDE,	COAST TRIP	COUNTR	YSIDE TRIP	WOOD/F	OREST TRIP	WATER W	/ITH BOATS		ater Ut Boats
Taken	Not taken	Taken	Not taken	Taken	Not taken	Taken	Not taken	Taken	Not taken	Taken	Nottaken
3196 32945 34103 34500 22831	3404 12600 11793 11846 22816	771 4173 4316 4300 4665	5829 41372 41579 42045 40982	1300 17173 17983 17639 9719	5300 28372 27913 28707 35928	515 5091 5589 5102 3637	6085 40454 40307 41244 42010	313 3394 3791 3384 2688	6287 42151 42105 42961 42959	317 3123 2224	6283 43222 43423
%	%	%	%	%	%	%	%	%	%	%	%
5 14 19 20 15 12 10 6	1 8 17 17 18 14 11 13	4 10 20 21 14 13 10 8	3 11 18 18 17 13 11 10	2 8 17 22 18 16 11 6	3 11 18 18 16 13 10 10	2 6 21 30 14 16 8 2	3 12 18 18 17 13 11 10	3 9 17 24 17 16 8 6	3 11 18 18 17 13 11 10	3 8 20 21 18 19 9 3	3 10 18 19 17 13 11 10
46 54	50 50	44 56	48 52	49 51	48 52	52 48	48 52	53 47	48 52	50 50	48 52
56 42	46 51	58 40	50 48	65 34	47 51	66 32	50 48	62 36	50 48	61 37	51 47
41 44 16	45 32 23	50 37 13	42 37 20	40 53 7	44 34 23	38 53 9	43 36 20	37 49 13	43 37 20	38 52 10	43 37 20
68	62	74	64	82	60	83	63	81	64	79	64
10	9	9	9	7	10	5	10	3	10	6	10
5 17	7 23	2 16	7 20	3 8	7 23	4	6 21	4 12	6 20	5 10	6 20
40 13 7 4 * 19 8 7 3	37 9 7 4 1 26 8 4 5	40 10 4 3 * 23 11 6 3	38 11 7 4 1 22 7 6 5	40 13 9 2 * 21 8 4 2	38 10 6 4 1 23 8 6 5	41 13 10 4 - 7 9 3 3 3	38 11 7 4 1 23 8 6 5	44 11 7 1 * 20 9 5 4	38 11 7 4 1 22 8 6 5	40 15 10 2 - 18 10 4 3	38 11 7 4 1 23 8 6 5
15 17 16 65	14 14 13 71	20 17 12 65	14 15 15 68	14 14 14 68	14 16 15 68	23 19 16 57	14 15 15 69	16 12 11 70	14 16 15 68	16 14 17 64	14 15 15 68
13 8 16 18 18 9 19	8 5 13 20 15 16 23	11 4 18 19 16 7 24	11 6 14 19 16 13 21	9 7 12 21 19 8 24	11 6 15 18 16 13 20	8 4 17 19 26 4 22	11 6 14 19 16 13 21	13 6 10 22 19 8 22	11 6 15 19 16 12 21	10 5 16 19 20 6 24	11 6 14 19 16 13 21
93 7 4 1 *	90 10 7 2 1	98 2 1 *	91 9 6 2 1	99 1 1 *	90 10 7 2 1	99 1 1 1 -	91 9 6 2 1	97 3 1 2 -	91 9 6 2 1	99 1 1 - 1	91 9 6 2 1

TABLE 3 CHARACTERISTICS OF TRIP TAKERS BY COUNTRY

This table presents the same information as Table 2, but in a different form to facilitate different kinds of comparisons. Here, trip takers in general and those taking particular types of trip can be compared with each other, and with the profile of the Great Britain population as a whole, rather than with non-trip takers. Figures relate to the 2002-3 survey only.

- There were relatively few differences worth noting between the characteristics of trip takers in different countries or to different destinations. The most marked differences related to car ownership and to social grade.
- As noted at Table 2, trip takers generally were more likely than non-trip takers to come from car-owning households; however, the proportion of such households was somewhat lower in Scotland than elsewhere.
- Trip takers in England were more likely than those in Scotland or Wales to come from higher (ABC1) social grades. This particularly applies to town/city based trips and, to a lesser extent, on countryside trips. There were fewer variations in social grade across the three countries for trips to the seaside.

	Pop'n	Total GB		<mark>, trip take</mark> Scotland	
Sample Size 2002-3	6600	5197	2551	1165	1481
Population (000s) 94	45545				
Population (000s) 96	45896	38134	33087	3342	1704
Population (000s) 98	46346	39176	34013	3329	1834
Population ⁷ (000s) 02-3	45647	36735	31592	3316	1827
Personal Characteristics:	%	%	%	%	%
AGE ⁸					
16-17	3	3	3	4	3
18-24 25-34	11 18	12 18	12 18	12 18	12 18
35-44	19	19	19	20	19
45-54	17	16	16	17	17
55-64	13	13	13	13	13
65-74 75+	11 9	10 8	10 8	10	10 8
	5	Ũ	U		Ū
SEX	4.0	10	10	10	
Male Female	48 52	48 52	48 52	48 52	47 53
i en idie	JZ	JZ	JZ	JZ	55
SOCIAL GRADE					
ABC1	51	55	55	49	49
C2DE	47	44	43	50	49
CARS/VANS IN HOUSEHOLD					
One	43	42	43	47	43
Two+ None	37 20	41	40	30 24	39 18
None	20	17	17	24	10
PERSONAL MOBILITY (all age					
I own or have access to a car/var		67	67	65	60
which I drive I own or have access to a car/var	65 1	67	67	65	68
but I personally do not drive	', 9	9	10	8	10
I do not own or have access to		_			
a car/van but I can drive I do not own or have access to	6	5	6	6	4
a car/van and I cannot drive	20	18	18	21	18
WORKING STATUS In work/full-time (30+ hrs/wk)	38	40	39	39	41
In work part-time (30 hrs/wk)	11	12	12	11	10
Self-employed	7	7	7	5	6
Unemployed, seeking work	4	3	3	3	3
Sick/disabled Retired from paid employment	1 22	1 21	* 21	1 22	1 22
Looking after home/family	8	8	8	8	7
Student	6	7	7	6	7
Other	5	4	4	3	4
CHILDREN IN HOUSEHOLD					
Aged 0-4	14	15	15	12	12
Aged 5-10	15	16	16	14	14
Aged 11-15 None under 16	15 68	15 67	15 67	16 68	18 67
	00	07	07	00	07
LIFECYCLE					
Aged 16-34, single, no children Aged 16-34, married, no childrer	11 1 6	12 6	12 6	14 6	10 6
Aged 16-34 with children	1 0	0	0	0	0
under 16	15	15	15	13	16
Aged 35-54, no children	10	10	10	10	10
under 16 Aged 35-54, with children	19	18	18	19	19
under 16	16	18	18	18	17
Aged 55+, single	12	11	11	12	11
Aged 55+, married	21	20	20	18	20
CULTURAL/ETHNIC BACKGRO	UND				
White	92	93	92	99	99
Non-White - Asian	8	7 5	8	1	1
- Asian - Black	2	2	2	_	*
- Other	1	1	1	*	-
7					

⁷ Adult population (aged 16+)

⁸ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.

TABLE 3	: CHARA	CTERISTI	CS OF T	RIP TAKE	RS BY CO	DUNTRY								
Total GB	Town/city England	<mark>trip taken</mark> Scotland	Wales	Se Total GB	aside/coas England			Total GB		e trip taken Scotland	Wales	Wood/ Forest GB	Boats GB	No Boats GB
3196 32945 34103 34500 22911	1601 28397 29796 30164 19680	694 3054 2945 2845 2028	901 1495 1362 1490 1123	771 4173 4316 4300 4873	296 3258 3454 3325 3710	186 504 462 548 574	289 411 401 427 380	1300 17173 17983 17639 9726	634 14913 15656 15334 8376	304 1285 1444 1296 869	362 975 883 1009 474	515 5091 5589 5102 3703	313 3394 3791 3384 2439	317 3123 2161
% 5 14 19 20 15 12 10 6	% 5 13 19 20 15 12 10 6	% 6 13 20 16 11 8 6	% 4 15 18 19 17 12 9 7	% 4 10 20 21 14 13 10 8	% 5 9 20 22 13 13 13 10 9	% 2 13 19 22 19 10 8 7	% 1 8 20 14 18 16 14 8	% 2 8 17 22 18 16 11 6	% 2 9 17 22 19 16 11 6	% 11 18 24 15 16 7 3	% 2 7 22 19 17 13 14 7	% 2 6 21 30 14 16 8 2	% 3 9 17 24 17 16 8 6	% 3 20 21 18 19 9 3
46 54	45 55	46 54	47 53	44 56	45 55	40 60	47 53	49 51	49 51	48 52	51 49	52 48	53 47	50 50
56 42	57 42	50 49	50 50	58 40	58 40	57 43	56 43	65 34	63 35	57 42	59 38	66 32	62 36	61 37
41 44 16	42 41 16	48 29 23	43 40 17	50 37 13	44 42 14	50 32 18	45 41 14	40 53 7	44 45 11	50 35 15	44 45 11	38 53 9	37 49 13	38 52 10
68	68	67	68	74	73	76	71	82	82	79	75	83	81	79
10 5	10	8	10 4	9	9	6 5	9	7	7	7 3	9 3	5	3 4	6 5
17	16	20	18	16	16	13	16	8	8	11	12	8	12	10
40 13 7 4 * 19 8 7 3	39 13 7 4 * 19 8 7 3	40 12 5 4 1 22 8 6 3	41 10 6 3 1 20 7 9 4	40 10 4 3 * 23 11 6 3	39 10 4 3 - 23 11 6 3	41 11 6 4 1 22 8 5 3	40 10 4 2 2 27 7 4 4	40 13 9 2 * 21 8 4 2	40 14 10 2 - 21 8 4 1	42 13 4 1 21 7 6 3	42 9 4 2 1 27 9 5 1	41 13 10 4 - 17 9 3 3	44 11 7 1 * 20 9 5 4	40 15 10 2 - 18 10 4 3
15 17 16 65	15 17 16 65	12 14 17 67	12 14 18 67	20 17 12 65	21 18 11 64	16 19 17 64	13 17 20 64	14 14 14 68	14 15 14 69	13 15 16 66	11 14 18 68	23 19 16 57	16 12 11 70	16 14 17 64
13 8	13 8	16 7	13 7	11 4	10 4	16 8	8 8	9 7	9 7	12 7	8 9	8 4	13 6	10 5
16	16	16	17	18	20	10	15	12	12	15	12	17	10	16
18	18	17	19	19	19	19	19	21	22	18	20	19	22	19
18 9 19	18 9 19	20 9 17	17 9 19	16 7 24	16 6 25	22 13 13	13 12 27	19 8 24	19 8 25	22 7 20	17 8 26	26 4 22	19 8 22	20 6 24
93 7 4 1 *	93 7 5 2 *	99 1 1 - *	98 2 1 *	98 2 1 *	98 2 1 *	100 * - -	99 1 * - *	99 1 1 *	99 1 1 * *	99 1 * - *	99 1 * - *	99 1 1 1 -	97 3 1 2 -	99 1 1 - 1

TABLE 4 VOLUME OF LEISURE DAY VISITS

Changes over time: 1994 - 2002/3

- In 1994, almost 5.2 billion leisure day trips were made from home in the UK. By 1996 this figure had grown to 5.7 billion trips and by 1998 there was a further increase to 5.9 billion trips. In 2002-3 however, the volume of trips had decreased to 5.2 billion – a decline of 12%.
- The upward trend in the number of trips between 1994 and 1998 was evident for people living in England (increasing to 5.2 billion trips in 1998), but not for people in Scotland or in Wales, where the volume of trips remained fairly static. Between 1998 and 2002-3, there was an increase in the number of trips taken by Scots (+8.6%), whilst the decline in Welsh trips (-8%) was less than that reported amongst the English population (-14%).

Main findings in 2002/3

- Over 5.2 billion leisure day trips were made from home in the UK in 2002-3. People living in England took the vast majority of these trips (c. 4.5 bn). People living in Scotland (c. 456 million) made more than twice as many trips as people living in Wales (c. 214 million).
- In Great Britain as a whole, just over seven in ten leisure day trips (71%) were town/city trips, whilst almost a quarter of trips were to the countryside (24%) and the remainder (5%) were to the seaside.
- People living in Scotland had the highest proportion of town/city trips (73%), followed by those in England (71%); those living in Wales had the lowest proportion of town/city trips (63%).
- Correspondingly, people living in Wales made a higher proportion of countryside trips (26%) than people living in England (25%) or Scotland (18%). This pattern was also evident in the 1998 survey findings. In Table 1, some 53% of British adults had made a trip to the seaside over the previous 12 months. However in Wales two-thirds (66%) had made a trip to the seaside, possibly reflecting the easier accessibility of the coast for the Welsh population generally. This is borne out in terms of the volume of trips 12% of trips in Wales were to the seaside compared with 5% overall.
- Within these figures, 5% of trips were also recorded as involving visits to a wood/forest a similar proportion to that in 1998, 1996 and 1994.
- Trips could also be recorded as involving visits to water with boats and water without boats respectively. Some 2% of trips were also recorded as involving visits to 'water with boats', and 3% to 'water without boats'.



	TABLE 4	: VOLUME	OF LEISU	re day vi	SITS			
	Total GB	England	Scotland	Wales	Total GB	England	Scotland	Wales
Sample Size 2002-3	21068	10812	4808	5448	21068	10812	4808	5448
ALL TRIPS (millions) 1994	Vol. (m) 5177	Vol. (m) 4503	Vol. (m) 424	Vol. (m) 250	%	%	%	%
ALL TRIPS (millions) 1996 ALL TRIPS (millions) 1998	5708 5940	5063 5287	430 420	215 233				
ALL TRIPS (millions) 2002-3	5204	4533	456	214	100	100	100	100
TRIP TYPE								
Town/city	3674	3207	333	134	71	71	73	63
Seaside/coast	267	200	42	25	5	4	9	12
Countryside	1262	1126	81	55	24	25	18	26
Wood/forest	252	222	18	12	5	5	4	6
Water with boats	119	109	8	3	2	2	2	1
Water without boats	134	115	14	6	3	3	3	3
MAIN DESTINATION								
Total England	4527	4516	2	9	87	100	*	4
Total Scotland	4527	4516	454	9	9	*	100	4
Total Wales	220	14	*	205	4	*	*	96

TABLE 5 TRIP CHARACTERISTICS BY COUNTRY AND TYPE OF TRIP

Changes over time: 1994 - 2002/3

- The average distance travelled for all leisure day trips has fluctuated slightly between 1994 and 2002-3. The figure was 15.7 miles in 1994, 14.9 miles in 1996, 15.5 miles in 1998 and 15.4 miles in 2002-3; these minor differences are not significant.
- The average distances travelled on town/city and countryside trips have changed little since 1994. However, for seaside/coast trips the figure has decreased steadily over this period from 53 miles in 1994 to 47 miles in 1996, and by 1998 the average distance travelled was 43 miles. This trend has continued and in 2002-3, the average distance travelled to the seaside and coast was 30 miles.
- The average time spent at the main destination has declined slightly, from over 2.5 hours in 1994, to 2.5 hours in 1996 and to just under 2.5 hours by 1998. In 2002-3, this duration remained at just under 2.5 hours. These differences are small and the decreases between individual years are not statistically significant, but they may indicate a slight downward trend over time.
- Seaside/coast trips have witnessed the largest decrease in the average time spent at the main destination. In 1994, people spent on average just over 3.5 hours at the seaside; by 1996, the figure was down to 3.1 hours and by 1998 and again in 2002-3, the average time spent at the seaside/coast had decreased further to around 2.6 hours.

Main findings in 2002/3

- There was very little variation by country in the types of activities undertaken on leisure day visits.
- However, the activities undertaken did vary significantly, according to the destination type. A much higher proportion of town/city trips involved eating/drinking out (19%), visiting friends/relatives at home (16%) and shopping (15%). Conversely, a much higher proportion of countryside trips (32%) and seaside/coast trips (20%) involved walking.
- Trips to or in a town/city (68%) and to the countryside (73%) were more likely than trips to the seaside/coast (59%) to be described as 'regular' rather than occasional.
- Whilst the average distance travelled on all trips was 15.4 miles, the distances varied considerably according to the type of destination. People travelled the longest distance for seaside/coast trips (30.5 miles) compared with an average of 13.2 miles for town/city trips and 18.7 miles for countryside trips. Trip takers from England travelled the furthest, on average, to get to the seaside/coast (34 miles). This was more than 50% further than the distance travelled to the seaside/coast by people living in Scotland (21 miles) and Wales (22 miles).

		тот/	AL GB	
	All trips	Town/ city	Seaside/ coast	Country -side
Sample size	21068	14781	1512	4775
ALL TRIPS (millions) 1994	5177	3702	184	1292
ALL TRIPS (millions) 1996	5708	4032	198	1478
ALL TRIPS (millions) 1998	5940	4273	241	1427
ALL TRIPS (millions) 2002-3	5204	3674	267	1262
	%	%	%	%
MAIN ACTIVITY				
Walk, hill-walk, ramble	15	9	20	32
Cycling, mountain biking	1	1	1	4
Swimming	3	3	3	1
Visit beach, sunbathe, paddle in sea Take part in sports –	1	*	21	*
indoor, outdoor, field, water	9	8	7	11
Watching live sport (not on TV)	2	3	1	2
Hobby or special interest	8	8	6	8
Visit leisure attraction, place of interest, special event/exhibition	3	3	4	5
Visit park or garden	3	3	4	3
To eat or drink out	18	19	13	15
For entertainment	10	19	15	15
(e.g. cinema, theatre, club)	5	7	2	1
To go shopping (not food and not regular)	11	15	5	3
Drive, sightsee, picnic, boating	2	1	6	2
Visit friends, relatives at home	14	16	9	10
To take part in informal sports, games, relaxation and wellbeing	4	4	2	3
INCLUDED WOOD/RIVER VISIT?				
Included wood/forest	5	1	1	17
Included water with boats	2	1	3	6
Included water without boats	3	1	1	7
Did not include either	91	97	95	72
REGULAR/OCCASIONAL				
Regular trip	69	68	59	73
Taken now & then	31	32	41	27
DURATION				
Less than 3 hrs	49	47	44	55
3 hrs and over	51	53	56	45
Mean duration	3.3	3.3	3.9	3.1
DISTANCE TRAVELLED				
Up to 1 mile	21	23	13	16
Over 1, up to 2mi	12	12	16	11
Over 2, up to 5mi	21	20	15	23
Over 5, up to 10mi	17	17	13	17
Over 10, up to 20mi	13	12	11	13
Over 20, up to 40mi	9	8	11	10
Over 40, up to 100mi	6	5	14	6
Over 100 miles	2	2	8	4
Average	15.4	13.2	30.5	18.7

ABLE <mark>5</mark> : 1	rip Ch	ARACTER	ISTICS B	Y COUNT	RY AND	TYPE OF	TRIP							
	ENGLAN	ND			SCOTL	AND			WA	LES				
All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	Wood/ Forest GB	Boats GB	No Boats GB
10812	7775	541	2496	4808	3568	371	869	5448	3438	600	1410	892	443	550
4503	3231	137	1134	424	319	26	79	250	151	20	79	303		
5063	3607	154	1302	430	300	25	105	215	126	19	70	346		
5287	3855	179	1253	420	282	39	98	233	135	22	76	355	165	147
4533	3207	200	1126	456	333	42	81	214	134	25	55	252	119	134
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
16	10	20	31	14	6	25	41	15	7	17	33	62	34	54
1	1	1	4	1	*	1	1	2	*	1	5	8	7	2
3	3	3	1	3	3	6	1	2	3	1	1	1	3	*
1	*	19	*	2	*	25	*	3	*	22	*	*	1	*
9	8	7	12	9	10	7	7	10	13	6	6	4	8	9
2	3	1	2	3	4	*	1	2	2	2	1	*	1	*
8	8	5	8	8	8	8	6	8	8	7	8	4	5	4
4	3	4	5	3	2	2	6	3	2	3	5	3	6	5
3	3	1	3	2	2	1	3	1	1	-	2	7	4	9
18	19	13	16	15	18	9	8	22	24	16	20	3	14	5
5	7	3	1	7	9	*	1	5	7	1	1	*	1	*
12	15	6	3	10	13	1	2	11	15	5	2	*	6	3
2	1	6	2	2	1	3	5	2	1	7	4	2	5	2
14	16	9	10	18	21	9	14	13	14	8	11	4	4	6
4	5	2	3	3	3	3	3	2	2	2	1	1	*	1
F	1	1	17	4	1	4	14	C	1	1	10	100	C	20
5 2	1	1	17 6	4	1	4	14 6	6 1	1	1	19 3	100 4	6 100	20 3
3	1	1	7	3	1	2	13	3	1	1	8	11	4	100
91	97	95	72	92	97	94	70	92	98	97	73	-	-	-
69 31	68 32	57 43	73 27	67 33	66 34	67 33	70 30	71 29	70 30	68 32	74 26	81 19	63 37	77 23
	52	45	27	22	54	22	50	29	30	JZ	20	19	57	23
50	48	41	56	44	39	58	54	43	40	43	51	70	49	62
50	52	59	44	56	61	42	46	57	60	57	49	30	51	38
3.3	3.3	4.1	3.1	3.6	3.8	3.1	3.0	3.5	3.5	3.7	3.2	2.5	3.8	3.2
21	24	11	16	19	20	15	15	23	26	22	15	12	4	15
12	12	17	10	14	12	21	16	12	12	6	14	14	15	15
21	20	15	24	21	22	20	13	17	17	9	19	36	18	25
17 13	17 13	12 10	17	14 12	14 12	12 9	14 13	15 15	15 13	18 16	15 18	14 8	16 12	13 12
8	8	12	10	10	10	7	13	10	9	11	10	7	19	10
5	5	15	6	8	7	11	11	7	6	13	7	6	9	6
2	1	9	4	3	3	5	3	2	2	4	2	3	8	4
15.0	12.6	34.0	18.6	18.4	17.6	20.6	21.0	16.6	15.5	22.5	16.5	15.0	30.4	17.7

TABLE 5 TRIP CHARACTERISTICS BY COUNTRY AND TYPE OF TRIP (CONTINUED)

- The car was the main mode of transport for all countries and for all trip types. Walking was the second most common mode of transport. The car was the main mode of transport for over two thirds of the seaside/coast trips made by people living in England (69%) and Wales (65%). This compares with under half (45%) of the seaside/coast trips made by people living in Scotland.
- Public transport, such as trains and buses, was used on just 8% of all trips. More town/city trips (12%) were made by public transport than trips to either the countryside (1%) or the seaside (6%). Slightly more town/city trips in England (12%) were made by public transport than in Scotland (10%) or Wales (8%).
- Across all leisure day trips, an average of 2.4 hours was spent at the main destination. This increased to 2.6 hours for seaside/coast trips. Trip takers from England spent longer at the seaside (2.7 hours) than those from Scotland (1.8 hours).
- Most trips (67%) involved more than one person. Almost half of all trips involved parties of two or more adults (47%), whilst children were present in just under a fifth of trips (18%). Lone adults accounted for one-third (33%) of all trips and half of the trips to woods/forests (50%).

		тот/	AL GB	
	All trips	Town/ city	Seaside/ coast	Country -side
MAIN MODE OF TRANSPORT				
Car/Van	58	57	65	57
Train/tube/underground	2	3	2	*
Scheduled bus or coach	6	9	4	1
Coach trip/private coach	*	*	1	*
Motor Cycle/Scooter	*	*	1	*
Bicycle/mountain bike	2	1	1	4
On foot/walking	29	27	24	36
On horseback	*	-	*	*
Boat (sail or motor)	*	*	*	-
Тахі	2	2	1	1
Other	1	1	1	1
TIME SPENT AT DESTINATION				
Up to 1 Hour	28	26	26	34
Over 1 up to 2 hrs	30	31	28	28
	20	21	20	16
Over 2 up to 3 hrs		11	13	
Over 3 up to 4 hrs	11 5	5	5	9
Over 4 up to 5 hrs				6
Over 5 up to 6 hrs	2	2	4	2
Over 6 up to 7 hrs	1	1	2	1
Over 7 hrs	2	2	3	3
Average hours	2.4	2.4	2.6	2.3
PARTY COMPOSITION				
Alone, not with anyone	33	32	24	38
A couple (of adults)	31	32	28	29
All adult party (3 or more)	16	16	17	14
Party of adults and children	18	17	28	17
Organised party	2	3	2	2
PARTY SIZE (all parties)				
Mean party size	2.8	2.8	3.5	2.6
Mean number of adults	2.5	2.5	3.0	2.3
% of trips where children were present	18	17	28	18
Mean number of children (on trips where children were present)	2.0	2.0	1.9	2.0
	2.0	2.0	.10	
WHETHER ACCOMPANIED BY FRIEN	DS / RELAT	IVES STAY	ING AWAY	
Yes	5	5	7	4

95

95

93

96

No



TABLE 5 : TRIP CHARACTERISTICS BY COUNTRY AND TYPE OF TRIP (continued)

	ENGLAN	ID			SCOTL	AND		WALES						
All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	Wood/ Forest GB	Boats GB	No Boats GB
58	57	69	58	55	57	45	52	60	60	65	58	32	53	45
2	3	2	*	1	2	1	*	1	1	*	*	*	2	1
6	9	4	1	6	8	4	1	5	7	3	1	*	3	3
*	*	*	*	1	1	1	2	1	1	1	1	*	2	*
*	*	1	*	1	*	2	1	*	*	*	*	*	1	*
2	1	1	4	1	*	1	2	2	1	1	4	8	8	1
29 *	27	19	35 *	31 *	27	44	39 *	29 *	26	28	35	57 *	30	50 *
*	-	-	-	*	-	1	-	*	-	-	1		-	
1	2	2	*	3	4	1	3	3	4	*	*	*	1	*
1	1	2	1	1	1	-	1	*	*	*	-	1	*	_
·		-	·		·									
20	26	22	77	20	27	45	43	27	10	20	70	50	25	4.1
28 31	26 32	22 29	33 29	28 27	23 29	45 26	43 23	23 32	19 34	26 29	32 28	59 20	25 36	41 30
20	21	29	16	19	29	11	14	21	23	19	16	10	17	8
10	10	14	9	13	15	9	9	12	12	11	12	4	8	7
5	5	6	6	6	6	2	6	5	5	6	5	3	5	7
2	2	4	2	3	3	5	2	3	3	3	5	2	4	3
1	1	2	1	2	2	*	1	1	1	2	1	1	2	*
2	2	3	3	2	3	2	2	2	1	3	2	1	2	3
2.4	2.4	2.7	2.3	2.4	2.6	1.8	2.0	2.5	2.5	2.5	2.4	1.6	2.4	2.2
33	33	20	37	33	29	45	41	30	29	26	35	50	31	41
31	32	30	29	29	30	20	28	33	33	33	32	20	37	21
16	16	19	15	18	21	11	9	18	19	15	14	7	12	9
18	17	30	17	18	17	23	19	16	16	21	16	21	15	27
2	2	2	2	3	3	1	3	3	3	5	2	1	4	2
2.8	2.8	3.7	2.6	3.0	3.1	2.5	2.8	2.9	2.9	3.2	2.6	2.3	3.6	3.1
2.5	2.5	3.2	2.3	2.6	2.8	1.9	2.1	2.6	2.6	2.8	2.2	1.8	3.2	2.4
18	18	30	17	18	17	23	21	17	16	21	16	21	16	27
1.9	2.0	1.8	1.9	2.3	1.9	2.7	3.2	1.8	1.8	2.0	1.9	2.0	2.5	2.4
1.5	2.0	1.0	1.5	2.5	1.5	2.1	5.2	1.0	1.0	2.0	1.5	2.0	2.5	2.1
-	-	7	4	C	C	0	C	7	7	4	7	7	0	C
5 95	5 95	7 93	4 96	6 94	6 94	8 92	6 94	3 97	3 97	4 96	3 97	3 97	9 91	6 94
30	95	95	30	54	94	ĴΖ	54	37	31	50	57	57	51	54



TABLE 6TRIP CHARACTERISTICSBY MAIN TRIP ACTIVITY

The table shows the characteristics of all home-based leisure day visits (in the Total GB column) along with the seven most frequent trip activities.

Changes over time: 1994 - 2002/3

- The list of the seven most popular activities has remained very similar across the four surveys, on each occasion accounting for roughly the same proportion of all trips -76% in 1994, 79% in 1996, 77% in 1998 and 81% in 2002-3.
- The four most popular activities over these years have consistently been eating/drinking out, visiting friends & relatives, walking, and shopping. They accounted for 59% of all trips in 1994, but increased between 1994 and 1996, accounting for 63% of all trips in 1996 and 62% in 1998. In 2002-3, they accounted for 58% of trips.
- There has been little change in the mean duration and the average distance travelled to carry out any of the seven main activities.

Main findings in 2002/3

- In 2002-3, the most popular activity overall was eating or drinking out which accounted for 18% of all trips. Visiting friends and relatives and walking, which included hill walking and rambling, both accounted for a further 15% of all visits and shopping for a further 11%.
- 55% of trips were made by those aged under 45. This age group was more likely to account for trips to play sports (67% of such trips), to eat or drink out (59%) and to go shopping (57%). The over 45s were more likely to account for trips for hobbies and special interests (63%) and for walking (58%).
- Playing sport (65%) and eating/drinking out (56%) were more likely to be done by men, while women were more likely to make trips for shopping (66%) and to visit friends and relatives (59%).
- Overall, almost three in five trips (58%) were made by people from social grades ABC1. They made two thirds of the trips to play sport (67%) and of the trips to pursue a hobby or special interest (67%) and three in five to eat/drink out (60%).
- 85% of all trips were made by people from car-owning households.
- Full-time workers made 46% of trips overall, but six in ten trips to play sport (60%) and over half to eat/drink out (55%). Although retired people made one-fifth (20%) of all trips, they accounted for 38% of all hobby/special interest trips and over a quarter (26%) of all walking trips.
- Just over two thirds of all trips (68%) were taken by people in households without children. People living in households without children made more than threequarters of all trips to pursue a hobby/special interest (76%), for walking (76%) and for entertainment (72%).

- There were wide variations in the duration of different types of trip. The longest trips were to visit friends and relatives and for entertainment (an average of 4.2 hours in each case). Walks, which took an average of 1.7 hours, were the shortest trips.
- The mean distances travelled also differed by activity. People travelled, on average, the longest round trip distances to visit friends and relatives (19.6 miles) and the shortest round trip distances to go for a walk (8.6 miles).
- The average party size for all activities was 2.8 people. Trips to eat or drink out, for entertainment and to pursue a hobby or special interest had the largest party sizes (3.5, 3.5 and 3.4 people respectively) whilst the smallest average party size was for walks (1.7 people).
- There were also variations in activity by day of the week: shopping and entertainment (33% and 26% respectively) were especially popular on Saturdays, whilst playing sport was spread across the seven day period.



TABLE 6 : TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITY

	Top 7 Main Activities (Great Britain 2002-3)							
	Total GB	To eat or drink out	Walk, hill- walk, ramble	Visit friends, relatives at home	To go shopping	Playing sport	Hobby or special interest	For entertainment
Sample Size 2002-3	21068	4089	2746	3553	2518	1695	1658	1264
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
ALL TRIPS (millions) 1994	5178	914	652	957	538	N/a	246	337
ALL TRIPS (millions) 1996	5708	1048	854	1051	632	N/a	314	345
ALL TRIPS (millions) 1998 ALL TRIPS (millions) 2002-3	5940 5204	1079 938	913 801	998 687	709 596	N/a 460	286 396	339 273
AGE [®]	%	%	%	%	%	%	%	%
16-17 18-24	5 13	3	2 6	5 13	5 13	5	4 9	7 18
25-34	13	17 20	14	22	20	17 18	9	18
35-44	19	19	18	17	19	27	14	13
45-54	15	15	16	15	16	12	15	15
55-64	13	12	20	13	12	9	18	12
65-74 75+	10 7	9 5	15 7	9 5	8	8	13 17	12 6
	1	5	,	J	0	т	17	0
SEX								
Male	48	56	45	41	34	65	44	47
Female	52	44	55	59	66	35	56	53
SOCIAL GRADE								
ABC1	58	60	51	54	55	67	67	53
C2DE	41	39	46	45	44	32	32	46
CARS/VANS IN HOUSEHOLD								
One	39	38	41	42	39	33	40	38
Two	35	35	33	33	36	43	30	33
3+ None	11 15	11 16	12 14	11 15	7 18	16 8	13 17	7 21
	IJ	10	14	IJ	10	0	17	21
PERSONAL MOBILITY (all aged 17+)								
I own or have access to a car/van which I drive	71	72	76	70	61	80	69	62
I own or have access to a car/van, but I personally do not driv I do not own or have access to a car/van but I can drive	e 8 5	7	4	9	14 5	7	7 3	11 5
I do not own or have access to a car/van and I cannot drive	16	14	14	17	19	9	21	22
WORKING STATUS								
Self-employed	6	9	6	5	6	7	5	5
In work/full-time (30+ hrs/wk)	40	46	34	38	34	53	31	37
In work part-time (<30 hrs/wk)	12	10	15	14	13	10	8	12
Looking after the home	8	5	8	10	9	4	7	7
Retired from paid employment	20	16	26	18	21	15	38	20
Unemployed, seeking work	3	4	4	3	4	1	2	3
Still at school	1	1	*	2	*	1	*	2
Full-time student	6	5	3	5	7	7	5	11
Government Training Scheme	2	2	2	2	2	1	2	2
Sick/disabled (but NOT normally working)	*	*	*	1	*	1	*	1
Temporarily absent from work through sickness/disability	2	2	2	1	2	1	2	1
CHILDREN IN HOUSEHOLD								
Aged 0-4	14	11	11	19	14	11	10	10
Aged 5-10	15	13	10	16	16	19	10	13
Aged 11-15 None under 16	15 68	14 71	12 76	15 64	18 64	18 67	13 76	17 72
	00	/1	70	04	04	07	70	12
DURATION								
Less than 3 hours	49	37	86	32	48	56	45	18
3 hours and over Mean duration	51 3.3	63 3.6	14 1.7	68 4.2	52 3.2	44 3.1	55 3.4	82 4.2
		12.2						
MEAN DISTANCE TRAVELLED	15.4	12.2	8.6	19.6	17.9	11.7	11.1	14.0
DAY OF WEEK								
Monday	10	7	10	11	11	14	11	7
Tuesday	12	8	17	10	11	15	15	10
Wednesday Thursday	11 14	10 13	12 16	10 12	11 10	15 18	13 21	11 11
Friday	13	13	10	12	10	18	11	21
Saturday	20	24	15	21	33	11	8	26
Sunday	19	19	17	27	13	15	21	12
Any weekday	61	57	67	52	54	74	70	59
Any weekend	39	43	33	48	46	26	30	41
MEAN PARTY SIZE	2.8	3.5	1.7	2.5	2.2	2.8	3.4	3.5

⁹ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.



TABLE 7-9 TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITY -ENGLAND, SCOTLAND, WALES

Tables 7, 8 and 9 feature the same details as Table 6, but are presented on a country-by-country basis.

Main findings in 2002/3

- In all three countries the top seven activities accounted for approximately four in five of all trips (82% in England, 81% in Scotland and 84% in Wales). England, Scotland and Wales all followed a similar pattern to Great Britain as a whole (82%).
- The top four activities shown previously at Table 6 were the same in all three countries, accounting for 60% of all trips in England, 57% in Scotland and 61% in Wales.
- There were few differences worth noting between the countries concerning the characteristics of people taking trips for a particular activity. In most cases, any differences can be explained by underlying differences in the characteristics of the populations in each country.



TABLE 7 : TRIP CHARACTERISTICS BY MAIN ACTIVITIES - ENGLAND

			Top 7 Mair	n Activities	(Great Bri	tain 2002-:	3)		
	Total England	To eat or drink out	Walk, hill- walk, ramble	Visit friends, relatives at home	To go shopping	Playing sport	Hobby or special interest	For entertainment	
Sample Size 2002-3	10812	2041	1453	1765	1329	833	823	621	
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	
ALL TRIPS (millions) 1994	4503	801	574	838	471	N/a	215	287	
ALL TRIPS (millions) 1996 ALL TRIPS (millions) 1998	5063 5287	940 971	770 809	938 903	565 641	N/a	282 255	295 290	
ALL TRIPS (millions) 1998 ALL TRIPS (millions) 2002-3	4533	820	706	632	529	N/a 396	255 345	290	
AGE ¹⁰									
16-17	% 5	% 3	% 3	% 4	% 5	% 5	% 3	% 7	
18-24	13	17	6	13	13	18	8	17	
25-34	18	20	14	23	19	17	9	17	
35-44	20	19	19	17	19	27	15	13	
45-54 55-64	15 13	15 12	15 20	16 13	16 12	12 9	15 19	16 12	
65-74	10	9	16	9	8	8	13	12	
75+	7	5	7	5	9	4	18	6	
SEX									
Male	48	56	45	40	34	63	43	48	
Female	52	44	55	60	66	37	57	52	
SOCIAL GRADE									
ABC1	58	61	50	55	54	68	68	53	
C2DE	41	38	47	43	45	31	30	45	
CARS/VANS IN HOUSEHOLD									
One	39	38	41	41	38	32	40	38	
Two	35	35	33	33	37	45	31	34	
3+ None	12 14	12 15	13 13	12 14	7 18	17 7	12 17	7 20	
	14	15	15	14	18	/	17	20	
PERSONAL MOBILITY (all aged 17+)									
I own or have access to a car/van which I drive I own or have access to a car/van, but I personally do not driv	71 e 8	73	77 4	71 8	60 15	81 7	69	63 12	
I do not own or have access to a car/van, but I personally do not drive	5	7	6	8	6	3	7 3	5	
I do not own or have access to a car/van and I cannot drive	14	14	14	16	19	8	21	20	
WORKING STATUS									
Self-employed	6	9	6	6	6	7	4	3	
In work/full-time (30+ hrs/wk)	40	47	35	37	34	53	31	37	
In work part-time (<30 hrs/wk)	12	10	16	15	13	11	8	13	
Looking after the home	8	5	8	11	9	4	7	7	
Retired from paid employment	20	16	26	18	21	14	38	19	
Unemployed, seeking work	3	3	4	3	4	1	2	2	
Still at school Full-time student	1	1	*	2 5	*	1 7	-	2 11	
Government Training Scheme	6 2	5	2	2	8	1	5 2	2	
Sick/disabled (but NOT normally working)	*	*	*	1	*	*	*	1	
Temporarily absent from work through sickness/disability	2	2	2	2	2	1	2	1	
CHILDREN IN HOUSEHOLD									
Aged 0-4	14	12	12	19	15	11	10	10	
Aged 5-10	14	12	12	19	15	20	10	13	
Aged 11-15	15	14	12	14	19	18	12	16	
None under 16	68	71	76	64	63	67	76	72	
DURATION									
Less than 3 hours	50	38	86	32	50	56	46	18	
3 hours and over Mean duration	50 3.3	62 3.6	14	68	50 3.2	44	54	82	
			1.7	4.3		3.0	3.3	4.1	
MEAN DISTANCE TRAVELLED	15.0	12.3	8.6	20.0	16.7	12.1	9.3	13.2	
DAY OF WEEK									
Monday	10	7	10	11	11	14	11	6	
Tuesday	13	9	18	9	11	16	14	10	
Wednesday Thursday	11 14	10 13	12 16	10 12	11 10	15 19	12 22	10 11	
Friday	13	19	11	9	11	12	11	21	
Saturday	20	23	16	20	33	10	8	28	
Sunday Any weekday	20	19	17	28	13	15	21	13	
Any weekday Any weekend	61 39	57 43	67 33	51 49	54 46	75 25	70 30	59 41	
MEAN PARTY SIZE	2.8	3.5	1.6	2.5	2.2	2.7	3.4	3.4	

¹⁰ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.

TABLE 8 : TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITIES - SCOTLAND

Problem<				Top 7 Main	Activities	(Great Brit	tain 2002-:	3)	
Some400.900.900.901.901.900.9				Walk, hill-	relatives at			special	
All Tesk (minor) 1996ApalApalPriPriAppAp	Sample Size 2002-3	4808	805	580	891		•		
All TBS (millor) 1996 424 431 73 53 441 Na 73 55 45 Na 73 55 73 55 73 55 73 55 73 55 73 73 53 63 73 75 55 73 73 53 63 73 75		Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
AL large (million) 3003420420430430430AGE'4846454948494910 Jan 2003570634945494910 Jan 200357063706370637010 Jan 200357070707070707010 Jan 2003707070707070707010 Jan 2003707070707070707025 Jan 2003707070707070707025 Jan 2003707070707070707026 Jan 2003707070707070707027 Jan 2003707070707070707027 Jan 2003707070707070707027 Jan 2003707070707070707028 Jan 2003707070707070707029 Jan 2003707070707070707020 Jan 2003707070707070707020 Jan 200370707070707070707020 Jan 2003707070707070		• • •	. ,	78	• •		N/a	24	33
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In Prior55559818/41922122221202014182-541713201116152282-541713201116152282-541713201116152282-541710231116152282-541710231115916152-5417102444453464454545452-642013254445466445									
193 12 10 12 10 10 23 2534 19 21 12 12 13 13 12 3544 19 21 15 15 19 26 13 12 2544 13 10 23 11 15 9 16 11 2544 13 10 23 11 15 9 16 11 2544 10 10 8 6 9 15 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
2>319221222222123141835-4417151515151512845.5417162311150161152.44101086915151552.47101086915151552.47101086915151552.472020506045454560.41535759444050574560.41505759444050574560.41505759444750595447777777777777777777777777777777777777107777777710777777771077777777107777777771077777777777 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
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65.74 0 0 8 6 9 15 12 74* 5 3 7 6 4 15 9 SEX 51 52 48 49 38 69 53 45 Fende 52 48 52 50 51 52 40 53 55 SOLA 43 53 50 50 52 40 53 56 52 CRS/ANS IN HOUSENDD									
75%5376415956%575849493869536560AL CROP565759466067544720CIL CROP5657594660575447CDIS5657504660515447CIP5657504660515447CIP565750444558515428Stand504445586891528Stand5044455878877775056787777750653448333333333333333333333333333334788788777 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>									
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Meet5152464938695345Grande	SEX								
fende4949595162314755SOCIAL CARDEAECI5557594660675452CDE43455847466067535345CARSYAMS IN HOUSEHOD4445584746504158Sinter Control502021232450971546None502021232450971545None5020202020207070627070706454Com or heae acces to a car/yon hold 1 dra drife687070707070717272I do not one hose acces to a car/yon hold 1 dra drife6870 <t< td=""><td></td><td>51</td><td>52</td><td>48</td><td>49</td><td>38</td><td>69</td><td>53</td><td>45</td></t<>		51	52	48	49	38	69	53	45
MACI 56 57 59 640 67 54 47 CADS/ANS IN HOUSCHOL									
MACI 56 57 59 640 67 54 47 CADS/ANS IN HOUSCHOL	SOCIAL GRADE								
CDF454545405240534552CARS/VAINS IN HOUSEHOLOne44455347464250312928Two50404230542430512928Shene002125241810169928PESSONL MOBILITY (all ged 17)1062707069545474717717171711610101666553447433351616161070627070695455161610 <t< td=""><td></td><td>56</td><td>57</td><td>59</td><td>46</td><td>60</td><td>67</td><td>54</td><td>47</td></t<>		56	57	59	46	60	67	54	47
One 44 45 38 47 46 42 41 38 Yw 30 30 30 34 24 50 31 32 32 Nore 20 20 20 20 20 20 10 10 10 38 PHSDOML 20 20 20 20 70 62 70 70 69 54 1 own or have access to a ca/yan which I drive 6 4 3 7 8 7 7 7 1 on otow or have access to a ca/yan which I drive 5 8 5 3 4 4 8 3 1 on otow or have access to a ca/yan whi I carindrive 2 1 2 42 41 53 33 35 1 on otow or have access to a ca/yan whi I carindrive 10 17 28 42 41 53 33 35 Morindrihilleme (30+ friykly) 40 47 5 5 6 2 <td>C2DE</td> <td>43</td> <td>43</td> <td>40</td> <td>52</td> <td>40</td> <td>33</td> <td>45</td> <td>52</td>	C2DE	43	43	40	52	40	33	45	52
Two 30 30 34 44 54 30 31 29 88 None 20 21 25 24 18 17 16 29 PERSONAL MOBLUTY (all aged 17-)	CARS/VANS IN HOUSEHOLD								
3+ 5 4 4 5 6 9 13 4 None 20 21 25 24 18 17 16 29 PERSONAL MOBILITY (all aged 17-) 10 70 62 70 70 70 77 7 10 on or have access to a car/yen witch 1 form 5 8 6 5 4 77 17 7 10 on town or have access to a car/yen witch 1 can witch 5 8 6 5 4 77 7 7 10 on town or have access to a car/yen witch 1 can witch 5 8 6 5 4 77 7 7 10 on town or have access to a car/yen witch 1 can witch 5 6 5 3 4 4 8 3 5 10 on town or have access to a car/yen witch 5 6 5 3 4 10 <td>One</td> <td>44</td> <td>45</td> <td>38</td> <td>47</td> <td>46</td> <td>42</td> <td>41</td> <td>38</td>	One	44	45	38	47	46	42	41	38
Nne 20 21 25 24 18 17 16 29 PERSONAL MOBULT (all aged 17-) 70 60 70 70 60 54 1 own r have access to a cafven, but 1 personally do not dre 6 44 3 7 88 7 7 7 1 do not now access to a cafven, but 1 personally do not dre 5 8 6 5 8 7 87 7 7 1 do not own or have access to a cafven, but 1 personally do not dre 5 8 6 5 8 7 8 7 7 7 7 1 do not own or have access to a cafven, but 1 personally do not dre 5 6 3 4 4 8 3 5 Montylithine (34- hrs/wh) 40 11 9 8 14 4 10 10 10 Looking after the home 7 4 13 14 4 3 7 Better fhom paid employment 7 5		30	30				31		
PERSONAL MOBILITY (all aged 17-) 1 own or have access to a caylvan which 1 drive 69 70 70 62 70 70 69 94 1 own or have access to a caylvan but 1 (an drive 5 8 6 5 4 7 7 1 do not own or have access to a caylvan but 1 (an drive 5 8 6 5 4 7 1 7 1 do not own or have access to a caylvan but 1 (an drive 20 17 22 26 18 17 22 32 VORKING STATUS 5 6 5 3 4 4 8 3 In work/fullatime (30+ hry/wh) 40 47 28 42 41 53 33 55 In work/fullatime (30+ hry/wh) 40 47 28 42 41 53 53 33 7 Retired from paid employment 20 17 26 16 16 21 29 23 Iuhenneybue sekeing work 5 7 5									
I own chase access to a cay/an which lake 69 70 70 62 70 70 63 74 I own or hase access to a cay/an but I personally do not two 6 4 3 7 88 7 7 7 I do not two rehave access to a cay/an but I cannot dive 20 17 22 25 18 17 22 32 WORKING STATUS 20 17 28 42 44 48 3 35 In work/patient (<5%) fry/kl)		20	21	20	24	10	17	10	29
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I do not own or have access to a calyban and I cannot drive 20 17 22 26 18 17 22 32 WORKING STATUS									
Self-employed 5 6 5 3 4 4 8 3 In work/full-time (30 hrs/wk) 40 47 28 42 41 53 33 35 In work part-time (<30 hrs/wk)		20			26	18		22	32
In work/full-time (30+ hrs/wk) 40 47 28 42 41 53 33 35 In work part-time (<30 hrs/wk)	WORKING STATUS								
$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	Self-employed	5	6	5	3	4	4	8	3
Looking after the home741187437Retired from paid employment2017261616212923Unemployed, seeking work57556227Still at school21*43224Fulltime student7581055127Government Training Scheme21523122Sick/disabled (but NOT normally working)1*111*-1Temporarily absent from work through sickness/disability11111*-1Aged 0-41291212111111871Aged 0-412977666767727272Duration161692015191619None under 166972776667677272Duration3.63.91.94.23.73.44.24.7Mean duration3.63.91.94.23.73.44.24.7Duration107119917816Mean duration1510813149Turesday1071199		40	47	28	42	41	53	33	35
Retired from paid employment 20 17 26 16 16 21 29 23 Unemployed, seeking work 5 7 5 5 6 2 2 7 Sill at school 2 1 * 4 3 2 2 4 Full-time student 7 5 5 2 3 1 2 2 Government Training Scheme 2 1 5 2 3 1 2 2 Sick/disabled (but NOT normally working) 1 * 1 1 1 3 1 1 Temporarity absent from work through sickness/disability 1 1 1 1 1 8 7 Aged 0-4 12 9 12 12 11 11 8 7 Aged 1-15 16 16 9 20 15 19 16 19 None under 16 69 72 77 66 67 67 72 72 DURATION 16 16 <td< td=""><td></td><td>10</td><td>11</td><td>9</td><td>8</td><td>14</td><td>4</td><td>10</td><td>10</td></td<>		10	11	9	8	14	4	10	10
Unemployed, seeking work 5 7 5 5 6 2 2 7 Still at school 2 1 * 4 3 2 2 4 Full-time student 7 5 8 10 5 5 12 7 Government Training Scheme 2 1 5 8 10 5 5 12 7 Government Training Scheme 2 1 1 1 1 1 3 1 1 Temporarily absent from work through sickness/disability 1 1 1 1 8 7 Aged 0.4 3 1 8 7 Aged 0.4 12 9 12 12 11 11 8 7 Aged 1.1 5 66 67 67 72 72 72 Name of 16 64 34 34 82 28 35 54 36 17 Aged 0.4 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>									
Still at school 2 1 * 4 3 2 2 4 Full-time student 7 5 8 10 5 5 12 7 Government Training Scheme 2 1 5 2 3 1 2 2 Sick/disability 1 * 1 1 1 3 1 1 Temporarity absent from work through sickness/disability 1 1 1 1 1 3 1 1 Aged 0-4 12 9 12 12 11 11 8 7 Aged 5-10 13 11 8 14 17 12 8 11 Aged 1-15 616 9 72 77 66 67 67 72 72 DURATION 1 3 14 34 82 28 33 54 36 17 Shours and over 56 66 18 72 67 46 64 83 Mean duration 3.6									
Full-time student7581055127Government Training Scheme21523122Sick/disabled (but NOT normally working)1*111311Temporarily absent from work through sickness/disability11111311CHLDREN IN HOUSEHOLD2912121111187Aged 0-4129121211111187144412811Aged 5-101311814171281114916191011131110910 <td></td> <td></td> <td>/</td> <td>5</td> <td></td> <td></td> <td></td> <td></td> <td></td>			/	5					
Government Training Scheme21523122Sick/disabled (but NOT normally working)1*111311Temporarily absent from work through sickness/disability11111311CHLDREN IN HOUSEHOLD1291212111187Aged 0-41291212111187811Aged 5-10161692015191619None under 166972776667677272DURATION3.63.91.94.23.73.44.24.7Less than 3 hours443482283354666483Mean duration3.63.91.94.23.73.44.24.7DAY OF WEEK118812913196Morday10711991781211149Thursday12101510813149911624Satinday1521161613111624242424242424242424242424242424 <td></td> <td></td> <td>5</td> <td>8</td> <td></td> <td></td> <td></td> <td></td> <td></td>			5	8					
Sick/disabled (but NOT normally working) 1 * 1 1 1 1 3 1 1 Temporarily absent from work through sickness/disability 1 1 1 1 1 1 1 1 3 1 1 CHLDREN IN HOUSEHOLD									
CHILDREN IN HOUSEHOLDAged 0-4129121211111187Aged 5-1013118141712811Aged 11-15161692015191619None under 166972776667677272DURATIONLess than 3 hours4434822833543617Mean duration3.63.91.94.23.73.44.24.7DAY OF WEEKMonday107119917812Monday107119913196Wednesday129181211131211Friday129181211131211Friday1521161613111624Saturday181518211717197Any weekday6055685850686962Any weekend4045324250323138									
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DURATIONLess than 3 hours44348228335436173 hours and over5666187267466483Mean duration3.63.91.94.23.73.44.24.7MEAN DISTANCE TRAVELLED18.413.79.217.228.88.727.018.2DAY OF WEEK107119917812Tuesday107119913196Wednesday12101510813149Thursday15216161311624Saturday2230142133151232Sunday181518211717197Any weekday6055685850686962Any weekend4045324250323138									
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Tuesday118812913196Wednesday12101510813149Thursday129181211131211Friday1521161613111624Saturday2230142133151232Sunday181518211717197Any weekday6055685850686962Any weekend4045324250323138		10	-		2	-		2	10
Wednesday12101510813149Thursday129181211131211Friday1521161613111624Saturday2230142133151232Sunday181518211717197Any weekday6055685850686962Any weekend4045324250323138									
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Saturday 22 30 14 21 33 15 12 32 Sunday 18 15 18 21 17 17 19 7 Any weekday 60 55 68 58 50 68 69 62 Any weekend 40 45 32 42 50 32 31 38	Thursday	12	9	18	12	11	13	12	11
Sunday 18 15 18 21 17 17 19 7 Any weekday 60 55 68 58 50 68 69 62 Any weekend 40 45 32 42 50 32 31 38									
Any weekday 60 55 68 58 50 68 69 62 Any weekend 40 45 32 42 50 32 31 38									
	Any weekday	60							
MEAN PARTY SIZE 3.0 3.6 1.9 2.4 2.2 3.3 3.5 5.0		40	45	32	42	50	32	31	38
	MEAN PARTY SIZE	3.0	3.6	1.9	2.4	2.2	3.3	3.5	5.0

¹¹ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.

TABLE 9 : TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITIES - WALES

			Top 7 Mair	Activities	(Great Bri	tain 2002-	3)	
	Total Wales	To eat or drink out	Walk, hill- walk, ramble	Visit friends, relatives at home	To go shopping	Playing sport	Hobby or special interest	For entertainment
Sample Size 2002-3	5448	1243	713	734	670	457	475	302
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
ALL TRIPS (millions) 1994 ALL TRIPS (millions) 1996	250 215	45 42	42 35	34 30	27 22	N/a N/a	12	17 11
ALL TRIPS (millions) 1996 ALL TRIPS (millions) 1998	215	42	35	40	22	N/a	14 11	14
ALL TRIPS (millions) 1998 ALL TRIPS (millions) 2002-3	233	40	34	27	24	22	17	14
AGE ¹² 16-17	% 4	<mark>%</mark> 3	% 1	% 5	% 2	% 9	% 3	<mark>%</mark> 7
18-24	14	19	5	21	11	21	17	19
25-34	14	19	17	19	21	21	7	19
35-44	17	15	13	14	16	24	14	21
45-54	15	19	18	15	16	10	7	15
55-64	13	12	19	13	15	7	19	11
65-74 75+	12 7	9 6	24 4	8	10 11	7 2	18 16	7 7
	,	0	1	0		L	10	1
SEX								
Male	51	59	50	40	29	77	39	37
Female	49	41	50	60	71	23	61	63
SOCIAL GRADE								
ABC1	53	50	52	48	52	61	61	58
C2DE	45	49	46	51	47	39	36	42
CARS/VANS IN HOUSEHOLD								
One	41	37	50	35	44	45	38	37
Two	35	36	33	38	31	41	28	33
3+	8	8	7	7	5	10	17	11
None	15	19	9	20	20	3	18	19
PERSONAL MOBILITY (all aged 17+)								
I own or have access to a car/van which I drive	71	66	80	62	66	80	73	66
I own or have access to a car/van, but I personally do not drive		9	6	15	10	4	7	10
I do not own or have access to a car/van but I can drive I do not own or have access to a car/van and I cannot drive	3 17	5 19	1 12	6 18	2 21	1 15	1 19	3 21
	17	19	IZ	10	21	15	19	21
WORKING STATUS								
Self-employed	5	9	3	4	2	6	9	2
In work/full-time (30+ hrs/wk)	41	42	39	35	36	59	32	39
In work part-time (<30 hrs/wk)	8	9	7	12	12	3	3	16
Looking after the home	7	5	8	10	12	1	7	4
Retired from paid employment	23	18	35	18	27	14	40	17
Unemployed, seeking work Still at school	3	3	2	2	3	1	1	2
Full-time student	1 7	8	-	- 11	6	5 11	4	2 12
Government Training Scheme	3	4	1	7	3	1	4	3
Sick/disabled (but NOT normally working)	1	*	*	*	*	*	1	1
Temporarily absent from work through sickness/disability	1	1	2	*	1	-	1	2
			2					2
CHILDREN IN HOUSEHOLD								
Aged 0-4 Aged 5-10	12 13	9 12	8 10	20 11	14 15	10 13	3 6	6
Aged 5-10 Aged 11-15	13	12	10	17	15	22	6 13	12 24
None under 16	68	69	75	61	66	66	84	68
DURATION								
	47	71	07	77	27	57	50	14
Less than 3 hours 3 hours and over	43 57	31 69	83 17	33 67	27 73	57 43	50 50	14 86
Mean duration	3.5	3.7	1.8	3.9	3.8	3.2	3.2	4.1
MEAN DISTANCE TRAVELLED	16.6	9.4	6.5	18.9	25.8	10.0	14.4	21.8
DAY OF WEEK								
Monday	9	5	12	9	11	14	8	5
Tuesday	11	10	14	8	10	15	15	9
Wednesday Thursday	12	9	11	12	10	18	17	18
Thursday Friday	14 15	9 21	20 16	15 11	10 14	18 12	19 11	16 13
Saturday	21	29	10	22	36	12	7	25
Sunday	18	17	16	24	11	11	24	13
Any weekday	61	55	74	54	54	77	69	62
Any weekend	39	45	26	46	46	23	31	38
MEAN PARTY SIZE	2.9	3.8	1.7	2.3	2.3	3.3	2.4	3.3

¹² In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.

<u>TABLE 10</u> LEISURE DAY VISIT EXPENDITURE – ALL VISITS

Changes over time: 1994 - 2002/3

- Between 1994 and 1998 there was a marked increase in the total expenditure generated by leisure day visits. The estimated expenditure on home-based leisure day visits grew from about £53 billion in 1994 to about £63 billion in 1996 and then £78 billion in 1998 (2002 prices). In 2002-3 however, total expenditure decreased in line with the lower number of trips to £71.1 billion.
- Whilst expenditure increased from 1998 to 2002-3 in both Wales and Scotland (by £0.9 billion and 0.7 billion respectively), expenditure decreased in England by £8 billion.

Main findings in 2002/3

Average expenditure in 2002-3

- The average expenditure per leisure day visit was £13.70, a slight increase from £13.10 in 1998.
- Average expenditure on town/city trips (£15.60) was higher than on seaside/coast trips (£11.50) and country-side trips (£8.60).
- Trip expenditure was higher in Wales (£14.40) than in England (£13.50) or Scotland (£13.60).
- Average expenditure on trips to both 'water with boats' (£11.40) and 'water without boats' (£8.30) was significantly higher than expenditure on wood/forest trips (£4.70).

Total expenditure in 2002-3

- Total expenditure for all trips was just over £71 billion. England accounted for £62 billion, Scotland for just over £6 billion and Wales for just over £3 billion.
- The largest proportion of total leisure day visit expenditure (c. £37.5 billion) was spent on alcoholic drinks, meals/snacks/other drinks, and clothes. As in previous years, the largest single category of expenditure was meals/snacks/other (i.e. non-alcoholic) drinks.

All trips rown/ city Seasie/ scast Sensity Sample Size 2002-3 21068 14781 1512 4775 ALL TRIPS (millions) 1996 5708 4032 198 1478 ALL TRIPS (millions) 1996 5708 4032 198 1478 ALL TRIPS (millions) 1998 5940 4273 241 1427 ALL TRIPS (millions) 2002-3 5204 3674 267 1262 VULUTES OF TRIPS BY MONTH (millions) 9 6 14 89 January 416 314 20 82 February 416 314 20 82 April 447 337 25 85 May 92 266 14 89 June 398 254 24 120 July 479 247 49 185 August 481 366 16 99 June 393 293 12 87 Novem
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Fuel (Petrol & diesel) 4.6 2.7 0.5 1.4
Road/bridge tolls 0.0 0.0 0.0 0.0
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Alcoholic drinks 10.8 8.7 0.3 1.7
Meals/snacks/non-alcoholic drinks 15.7 10.8 1.1 3.8
Gifts & souvenirs 8.0 7.3 0.2 0.5
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Betting/gambling 0.2 0.2 0.0 0.0 Books/mags/CDs 0.9 0.7 0.0 0.1
Books/mags/CDs 0.9 0.7 0.0 0.1
Books/mags/CDs 0.9 0.7 0.0 0.1 Donations/collections 0.3 0.2 0.0 0.1



TABLE 1) : LEIS	URE DAY	VISIT EX	PENDITU	re – Al	L VISITS								
	ENGLAN	ND			SCOTL	AND			WA	ALES				
All trips	Town/	Seaside/		All trips	Town/	Seaside/		All trips	Town/	Seaside/	Country	Wood/ Forest	Boats	No Boats
10812	city 7775	coast 541	-side 2496	4808	city 3568	coast 371	-side 869	5448	city 3438	coast 600	-side 1410	GB 892	GB 443	GB 550
4503	3231	137	1134	424	319	26	79	250	151	20	79	303		
5063 5287	3607 3855	154 179	1302 1253	430 420	300 282	25 39	105 98	215 233	126 135	19 22	70 76	346 355	165	147
4533	3207	200	1126	456	333	42	81	214	134	25	55	252	119	134
373 348	281 248	17 11	75 90	28 46	23 34	2 3	3 8	15 20	11 15	2 1	3 4	10 34	9 8	12 9
445 385	345 290	18 22	81 71	60 46	43 35	9 2	8 10	13 18	9 12	1 2	3 4	23 21	10 12	15 13
332	290	10	81	21	17	1	4	16	9	3	5	13	5	10
346 419	220 212	17 37	109 170	34 42	26 26	2 10	7	17 19	9 10	4	4	22 47	9 16	12 11
419	281	16	132	33	26	3	4	19	9	2 5	6 6	30	19	10
373	254	15 9	105 77	35	19 22	6 2	10 5	21	12 13	3	6 6	18 17	12 4	17 9
345 318	259 255	15	47	29 43	30	3	9	19 17	13	1	4	6	4	9
422	322	13	88	40	32	1	6	19	13	2	5	11	10	11
				10.5										
10.4 10.5	11.7 12.1	13.9 11.6	6.3 5.9	10.0 11.7	11.3 13.3	8.3 14.7	5.7 6.4	9.7 9.9	12.1 12.4	6.0 8.4	6.1 5.6	2.9 3.7	5.5 7.2	5.5 7.2
13.2	15.3	11.3	7.3	12.9	15.4	11.4	6.1	10.2	13.7	7.0	5.0	3.1	8.9	7.4
13.5	15.5	12.6	8.6	13.6	15.4	7.7	9.0	14.4	17.6	9.6	8.5	4.7	11.4	8.3
0.9 0.0	0.7 0.0	2.2 0.0	1.1 0.0	0.9 0.0	0.8 0.0	0.7 0.0	1.3 0.0	1.2 0.0	1.1 0.0	1.5 0.0	1.3 0.0	0.9 0.0	1.2 0.0	1.0 0.0
0.3	0.0	0.6	0.1	0.4	0.5	0.7	0.1	0.3	0.4	0.2	0.1	0.1	0.8	0.2
0.1	0.2	0.2	0.0	0.0	0.0	0.0 0.4	0.0 0.6	0.1	0.1 1.3	0.2 1.0	0.0 0.9	0.2	0.1 0.5	0.1 0.9
0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.5	0.1
2.0 3.1	2.3 3.0	1.2 4.4	1.4 3.1	2.2 2.6	2.7 2.6	1.1 2.7	1.0 2.3	2.8 2.8	3.5 2.9	1.6 3.5	1.7 2.3	0.5 1.5	1.3 3.6	0.9 2.6
1.5	2.0	0.8	0.3	1.8	2.0	0.8	1.8	1.6	2.3	0.6	0.4	0.4	2.0	0.5
0.1	0.1 2.8	0.1	0.1	0.1	0.0 2.4	0.1 0.5	0.2 0.6	0.0	0.0 3.6	0.1 0.6	0.0 0.4	0.2	0.3 0.6	0.1
0.8	1.1	0.1	0.4	1.4	1.8	0.3	0.1	0.6	0.9	0.1	0.1	0.0	0.0	0.2
0.0 0.2	0.1 0.2	0.0 0.0	0.0 0.1	0.1 0.1	0.1 0.1	0.0 0.0	0.1 0.0	0.1 0.1	0.1 0.1	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0
0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
0.1	0.2 0.1	0.0 0.0	0.0	0.2	0.3 0.0	0.0 0.0	0.0 0.7	0.0	0.0 0.2	0.1 0.0	0.0 0.2	0.0 0.0	0.0 0.0	0.0 0.0
0.6	0.8	0.3	0.2	0.4	0.5	0.4	0.1	0.8	0.8	0.2	1.2	0.3	0.3	0.6
x no. of trip	s)													
46.6 52.8	37.6 43.3	1.9 1.8	7.2 7.7	4.3 5.1	3.5 4.0	0.2 0.3	0.5 0.7	2.4 2.1	1.8 1.6	0.1 0.1	0.5 0.3	0.9 1.3	0.9 1.4	
69.9	58.8	2.1	9.2	5.3	4.4	0.4	0.5	2.4	1.9	0.1	0.3	1.1	1.5	1.1
61.9	49.7	2.5	9.7	6.2	5.1	0.3	0.7	3.1	2.4	0.2	0.5	1.2	1.4	1.1
3.9	2.2	0.4	1.2	0.4	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.1	0.1
0.0	0.0	0.0 0.1	0.0	0.0 0.2	0.0 0.2	0.0 0.0	0.0 0.0	0.0 0.1	0.0 0.1	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.1	0.0 0.0
0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
6.5 0.2	5.1 0.1	0.2 0.0	1.2 0.1	0.5 0.0	0.5 0.0	0.0 0.0	0.0 0.0	0.2 0.0	0.2 0.0	0.0 0.0	0.0 0.0	0.1 0.0	0.1 0.1	0.1 0.0
9.2	7.4	0.2	1.6	1.0	0.9	0.0	0.1	0.6	0.5	0.0	0.1	0.1	0.2	0.1
13.9 <u>6.8</u>	9.5 6.3	0.9 0.2	3.5 0.3	1.2 0.8	0.9 0.7	0.1 0.0	0.2 0.1	0.6 0.3	0.4 0.3	0.1 0.0	0.1 0.0	0.4 0.1	0.4 0.2	0.3 0.1
0.4	0.2	0.0	0.1 0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
9.6 3.8	9.1 3.4	0.3 0.0	0.2	0.9 0.6	0.8 0.6	0.0 0.0	0.0 0.0	0.5 0.1	0.5 0.1	0.0 0.0	0.0 0.0	0.1 0.0	0.1 0.0	0.1 0.0
0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.8 0.3	0.7 0.2	0.0 0.0	0.1	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0
0.6	0.6	0.0	0.0	0.1	0.1 0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.8 2.9	0.4 2.6	0.0 0.1	0.4 0.3	0.1 0.2	0.0	0.0 0.0	0.1 0.0	0.0 0.2	0.0 0.1	0.0 0.0	0.0 0.1	0.0 0.8	0.0 0.0	0.0 0.1



TABLE 11

INCIDENCE OF TOURISM DAY TRIPS (3+ HOURS) & CHARACTERISTICS OF TOURISM DAY TRIPPERS

Tourism day visits are a subset of all leisure day visits. Tourism visits are defined here as trips at least lasting 3 hours, not taken on a regular basis. Table 11 provides an indication of the incidence and nature of such trips within the GB adult population and for England, Scotland and Wales. Here, tourism day trip takers in general and those taking particular types of trip are compared with each other, and with the profile of the Great Britain population as a whole. Figures relate to the 2002-3 survey only.

- Overall, just under half of the GB adult population had taken a day trip of 3 or more hours' duration over the previous 2-week period (46%) and the equivalent proportions for England, Scotland and Wales were 46%, 45% and 43% respectively. This compares to 80% of the population taking a day trip of any duration.
- There were some variations in the characteristics of tourism day trip takers across the three countries. Those taking trips in Scotland tended to be younger (19% aged under 25 compared with 13% of equivalent Welsh adults and 16% of English adults). Trip takers from Scotland and Wales were rather more likely to be C2DEs than their English counterparts (45%, 46% and 39% respectively), and Scots trip takers were less likely to own or have access to a car (75%) than the English (80%) or the Welsh (84%).
- Welsh adults who took such trips were more likely to fall within the 35-54 age categories (39%), were more likely to have cars in the household (88%) and with access to them (84%).
- English adults who took such trips were more likely to be older than their Scots counterparts (30% were aged 55+ compared with 26% of Scots), and were more likely to be ABC1s (59%).
- There are some interesting variations in the characteristics of tourism trip takers vis-à-vis day trip takers generally (see Table 3). At the Great Britain level, tourism day trip takers were more likely to be ABC1s (59% compared with 55%), more likely to have a car(s) in the household (86% compared with 83%) and to have access to a car (80% compared with 76%).



TABLE 11 : CHARACTERISTICS OF TOURISM TRIP-TAKERS (3+ hours) BY COUNTRY

Second			Tourism Day Trips (3+ hours) by residents of:					
Production (0000 02-3)4564733237409422315Visits the last two weeks%%%%%%Ary toution day trp (3+ hour) 2002-3GB PopulationGB SoleGB SoleSocial			Great Britain	England	Scotland	Wales		
Visits in the last two weeks%%%%%Any tourism day trip (3+ hours) 2002-346464545Peopulation3+br trip tarkers 26203+br trip tarkers 2620Scots tarkers <td>Sample Size 2002-3</td> <td></td> <td>6600</td> <td>3188</td> <td>1471</td> <td>1941</td>	Sample Size 2002-3		6600	3188	1471	1941		
Any toosim day trip (i+ hours) 2002-3 46 46 46 45 43 Any toosim day trip (i+ hours) 2002-3 Peoplation 5000 35-11 m m takes 5005	Population (000s) 02-3		45647	39237	4094	2316		
Brain and the set of	Visits in the last two weeks		%	%	%	%		
Pepulation 6 Shafer 1ablers 2829 Shafer 1819 Shafer 1818 Shafer 1818 Shafer 1818 790 36647 2829 180 103 103 Personal Characteristics: %	Any tourism day trip (3+ hours) 2002-3		46	46	45	43		
Pepulation 6 Shafer 1ablers 2829 Shafer 1819 Shafer 1818 Shafer 1818 Shafer 1818 790 36647 2829 180 103 103 Personal Characteristics: %		GB	GB	English	Scots	Welsh		
45647 20845 1800 1836 1002 Personal Characteristics: 96	Pi	-	takers	3+hr Trip takers	takers	takers		
Personal Characteristics: % <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>								
Action Action<		45647	20846	18008	1836	1002		
16.17 3 4 4 4 6 2 18-24 11 12 12 13 11 25-34 18 19 19 19 18 19 35-44 19 19 19 21 20 45-54 17 17 17 17 17 17 19 55-64 13 14 14 12 12 14 15 14 14 15 16 16 5 11		%	%	%	%	%		
18-24 11 12 12 13 11 25-34 18 19 19 18 19 35-44 19 19 19 12 20 45-54 13 14 14 12 20 55.44 13 14 14 12 14 65.74 11 00 10 9 9 65.74 11 10 10 9 9 65.74 54 54 54 54 55 50CAL CRADE 7 7 7 7 7 7 62DF 17 59 59 59 55 53 6ASC 71 70 66 73 7 14 15 18 46 180× + 33 42 41 45 33 45 15 18 19 11 14 16 18 16 16 18 19 11 16 16 16 15 5 5 4 2 <t< td=""><td></td><td>7</td><td>4</td><td>4</td><td>C</td><td>2</td></t<>		7	4	4	C	2		
25.34 19 19 19 19 19 19 19 10 10 20 45-54 17 17 17 17 17 19 14 65-74 13 14 14 12 12 14 65-74 11 10 0 9 9 6 6 5 6 6 5 6 6 5 6 6 5 6 6 5 6 6 5 6 6 5								
45-54 17 17 17 17 17 19 65-74 11 10 0 9 9 75-4 11 10 10 9 9 SEX III 10 10 9 9 SEX IIII 10 10 9 9 SCAL GRADE IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII								
55-64 13 14 14 12 14 75+ 9 6 6 5 6 SEX 54 52 54 52 54 Male 52 54 54 52 54 SOCAL GRADE 52 54 54 52 54 ARC1 52 54 54 52 54 CARS/VANS IN HOUSEHOLD 74 40 39 45 46 Conc 43 42 41 49 12 12 Nome 37 44 45 33 46 12 12 I on on have access to a car/van which I drive 65 5 5 4 12 12 14 19 12 12 14 13 14 13 14 13 14 13 14 13 14 13 14 14 19 12 12 14 14 13 14 14 13 14 14 14 14 14 14 14 14								
65-74 11 10 10 9 9 SEX Image: Second								
75+ 9 6 6 5 6 SEX Image Imag								
SEC Image I								
Male 48 46 46 46 48 52 54 SOCAL CRADE ACL 51 59 59 55 53 ACD 47 40 39 55 53 64 CARS/VANS IN HOUSEHOLD V V V V V V One 437 44 45 33 46 46 Work 37 44 45 33 46 10 <					-			
Fernale 52 54 54 52 54 SOCLL CRADE F		/18	46	46	18	46		
SOCIAL CRADE Social Socia S								
ABC1 51 59 59 59 55 53 C2DE 47 40 39 45 46 CARS/VANS IN HOUSEHOLD - - - - One 43 42 41 48 42 Work 37 444 45 33 46 Iown or have access to a car/van, but I personally do not drive 9 10 10 9 11 I do not own or have access to a car/van, but I personally do not drive 6 5 5 4 2 I do not own or have access to a car/van but I personally do not drive 9 10 10 9 11 I do not own or have access to a car/van but I cannot drive 20 16 15 21 14 WORK/RUINE STAUS I 11 12 12 14 12 I do not own or have access to a car/van but I personally do not drive 20 16 15 21 14 Unewtplotted (30+ fry/kb) 11 12 12 14								
C2DE 47 40 39 45 46 CARS/VANS IN HOUSEHOLD Image: Constraint of the second of the sec		5 .1	50	50		57		
CARS/VANS IN HOUSEHOLD Image: Constraint of the second secon								
One 43 42 41 48 42 Iwo+ 37 44 45 33 46 None 20 14 14 19 12 PERSONAL MOBILITY (all aged 17+) 7 7 7 7 I own or have access to a car/van which I drive 65 70 70 66 73 I own or have access to a car/van, but I personally do not drive 9 10 10 9 11 I do not own or have access to a car/van but I can drive 9 10 10 9 11 I do not own or have access to a car/van, but I can drive 20 16 15 21 14 WORKING SIATUS 2 16 15 21 14 12 Unemployed, (solv hrs/wk) 38 40 39 42 42 42 In work partime (SO hrs/wk) 11 12 12 14 12 Unemployed, seeking work 4 3 3<		17	10	33	15	10		
Noch- 37 44 45 33 46 None 20 14 14 19 12 PERSONAL MOBILITY 19 12 (all aged 17+) 70 66 73 1 own or have access to a car/van, but I personally do not drive 6 5 5 4 2 1 do not own or have access to a car/van but I can drive 6 5 5 4 2 1 do not own or have access to a car/van but I can drive 6 5 5 4 2 1 do not own or have access to a car/van but I can drive 6 5 5 4 2 1 do not own or have access to a car/van but I can drive 6 5 5 4 2 1 do not own paive access to a car/van but I can drive 38 40 39 42 42 1 nork/fulltime (30+ hrs/wk) 18 12 12 14 12 Staffersployed 7 7 8 4 3 3		47	42	4.1	10	12		
None 20 14 14 19 12 PERSONAL MOBILITY Image: Construct of the second sec								
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(all aged 17+) </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>								
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Other 5 4 4 2 5 CHILDREN IN HOUSEHOLD Image: Constraint of the stress of the st	Looking after home/family	8	7	7		6		
CHILDREN IN HOUSEHOLD Image: Children in the constraint of the								
Aged 0-41415161312Aged 5-1015151615161516Aged 11-1515151515151819None under 16686565666565 LIFECYCLE Aged 16-34, single, no children111313159Aged 16-34, married, no children67777Aged 16-34, with children under 16151515151517Aged 35-54, no children under 161917171821Aged 35-54, with children under 161619191918Aged 55+, single1288999Aged 55+, married2121212120White9294939999White9294939999Non-White867111- Asian645*11- Black2111-*		5	4	4	2	5		
Aged 5-10 15 16 16 15 16 Aged 11-15 15 15 15 15 18 19 None under 16 68 65 65 66 65 LIFECYCLE Aged 16-34, single, no children 11 13 13 15 9 Aged 16-34, married, no children 6 7 7 7 7 Aged 16-34, with children under 16 15 15 15 15 17 Aged 35-54, no children under 16 19 17 17 18 21 Aged 35-54, with children under 16 19 19 19 18 21 Aged 55+, single 12 8 8 9 9 3 Aged 55+, single 21 21 21 17 20 20 CULTURAL/ETHNIC BACKGROUND 92 94 93 99 99 9 Non-White 92 94 93 99 99 9 Non-White 8								
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Aged 16-34, married, no children 6 7 7 7 7 Aged 16-34, with children under 16 15 15 15 15 17 Aged 35-54, no children under 16 19 17 17 18 21 Aged 35-54, with children under 16 16 19 19 19 18 Aged 35-54, with children under 16 16 19 19 19 18 Aged 55+, single 12 8 8 9 9 Aged 55+, single 21 21 21 17 20 CULTURAL/ETHNIC BACKGROUND White 92 94 93 99 99 Non-White 6 7 1 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *		11	13	1.3	15	9		
Aged 16-34 with children under 16 15 15 15 17 Aged 35-54, no children under 16 19 17 17 18 21 Aged 35-54, with children under 16 16 19 19 19 18 Aged 35-54, with children under 16 16 19 19 19 18 Aged 55+, single 12 8 8 9 9 Aged 55+, married 21 21 21 17 20 CULTURAL/ETHNIC BACKGROUND White 92 94 93 99 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *	Aged 16-34, married, no children							
Aged 35-54, with children under 16 16 19 19 19 18 Aged 35-54, single 12 8 8 9 9 Aged 55+, single 21 21 21 17 20 CULTURAL/ETHNIC BACKGROUND White 92 94 93 99 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *	Aged 16-34 with children under 16	15	15	15	15	17		
Aged 55+, single 12 8 8 9 9 Aged 55+, married 21 21 21 17 20 CULTURAL/ETHNIC BACKGROUND Constraints Constraints Constraints 93 99 99 White 92 94 93 999 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *	Aged 35-54, no children under 16							
Aged 55+, married 21 21 21 17 20 CULTURAL/ETHNIC BACKGROUND Column 1 20 Column 1 20 White 92 94 93 99 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *	Aged 55-54, WITH CHILDREN UNDER 16							
CULTURAL/ETHNIC BACKGROUND 92 94 93 99 99 White 92 94 93 99 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *	Aged 55+, married							
White 92 94 93 99 99 Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *								
Non-White 8 6 7 1 1 - Asian 6 4 5 * 1 - Black 2 1 1 - *		92	0/	07	00	00		
- Asian 6 4 5 * 1 - Black 2 1 1 - *								
	- Asian	6				1		
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¹³ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.



TABLE 12 VOLUME OF TOURISM DAY VISITS

Main findings in 2002/3

- Of the 5.2 billion leisure day trips made from home in the UK in 2002-3, 1.1 billion were tourism day trips trips of 3 or more hours' duration. People living in England took the vast majority of these tourism trips (over 900 million). People living in Scotland made more than twice as many tourism day trips as people living in Wales (98 million and 46 million respectively).
- In Great Britain, 71% of tourism day trips were town/city trips, whilst 22% were to the countryside and 7% were to the seaside/coast.
- People living in Scotland took the highest proportion of town/city tourism day trips (73%), followed by those in England (71%); those in Wales had the lowest proportion of town/city trips (66%).
- People living in Wales had almost twice as many seaside/coast trips (12%) as people living in England (7%). Within these figures, 3% of trips were also recorded as involving visits to a wood/forest.
- Tourism day trips could also be recorded as involving visits to navigable and non-navigable inland waters a distinction introduced for the first time in 1998, and referred to as 'water with boats' and 'water without boats' respectively. Within the figures already given, 3% of tourism day trips were also recorded as involving visits to 'water with boats', and 2% to 'water without boats'.
- Across the English Government Office regions, the largest number of tourism day trips were taken to the South East of England (194 million trips). Next most popular was the East of England (144 million trips), followed by London (130 million) and the West Midlands (121 million).



TABL	.e <mark>12</mark> : VOL	UME OF TO	ourism d	AY VISITS	(3+ hours	5)		
	Total GB	England	Scotland	Wales	Total GB	England	Scotland	Wales
Sample Size 2002-3	4786	2429	1093	1264	4786	2429	1093	1264
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	%	%	%	%
TOURISM TRIPS (millions) 1996	1167	1026	95	46	100	100	100	100
TOURISM TRIPS (millions) 1998	1261	1120	94	47	100	100	100	100
TOURISM TRIPS (millions) 2002-3	1078	934	98	46	100	100	100	100
TRIP TYPE								
Town/city	764	662	72	31	71	71	73	66
Seaside/coast	80	64	10	6	7	7	10	12
Countryside	234	208	16	10	22	22	17	21
Wood/forest	30	24	4	1	3	3	5	3
Water with boats	33	30	2	1	3	3	3	2
Water without boats	19	14	4	1	2	2	4	2
MAIN DESTINATION								
Total England	933	927	1	5	87	99	1	11
Total Scotland	99	2	97	-	9	*	98	-
Total Wales	47	6	*	41	4	1	*	89

TABLE 13 TOURISM TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITY

The table shows the characteristics of all home-based tourism day visits (in the Total GB column) along with the seven most frequent trip activities. It should be noted that in terms of tourism day trips, walking is much less common as a main activity than is the case on leisure day visits generally – only 3% of tourism day visits have walking as the main activity. Consequently, walking does not feature in the top 7 activities on tourism day visits.

Main findings in 2002/3

- In 2002-3, the most popular activity overall was eating or drinking out which accounted for 25% of all trips. Visiting friends and relatives and shopping both accounted for a further 16% of tourism day visits and entertainment for a further 11%. Visiting attractions were more popular on tourism day trips than on leisure day visits generally – 10% of tourism day visits had this as the main purpose.
- Overall, 56% of trips were made by those aged under 45. This age group was more likely to account for trips for entertainment (64%), and to eat or drink out (59%). The over 45s were more likely to go for drives (56%), or to take trips for hobbies and special interests (55%).
- Women were especially likely to take tourism day trips with the prime purpose of shopping (62%), visiting attractions (57%) or for hobbies and special interests (57%).
- Overall, almost two thirds of tourism day trips (63%) were made by people from social grades ABC1 – a higher proportion than for leisure day visits generally (58%). They made 72% of the trips to pursue a hobby or special interest, 67% for entertainment, 65% to visit friends and relatives and 65% to eat/drink out.
- 88% of trips were made by people from car-owning households.
- Full-time workers made 46% of tourism day trips overall, but over half to eat/drink out (56%). Although retired people made just under one-fifth (18%) of all trips, they accounted for 28% of trips which involved a drive 25% of trips to pursue a hobby or special interest and 23% of visits to attractions.
- Just under two thirds of tourism day trips (65%) were taken by people in households without children. People living in households without children made 70% of tourism trips which involved going for a drive. Those with children were rather more likely than average to visit an attraction (42%).
- There were wide variations in the duration of different types of trip. The longest trips involved going for a drive (7.5 hours), or to visit an attraction (6.3 hours) or to visit friends and relatives (6.3 hours). Shorter tourism day trips were to eat and drink out (4.8 hours), to go shopping (4.9 hours) or for entertainment (4.9 hours).
- The mean round trip distances travelled also differed by activity. Not surprisingly, people travelled, on average, the longest distances when the main activity was to go for a drive (108 miles). Shorter distances were involved on trips to eat and drink out (average of 19 miles), or to pursue a hobby or special interest (24 miles).

- There were also variations in the main activity of tourism day trip by day of the week: going for a drive and visiting friends and relatives were both especially popular weekend activities (59% in each case), whereas hobbies and special interests were more likely to be pursued on weekdays (62%).
- The average party size for all activities was 3.9 people higher for tourism day trips than leisure day trips generally (2.8 people). Trips to pursue a hobby or special interest, for entertainment and to visit an attraction had the largest party sizes (5.6, 5.3 and 5.2 people respectively) whilst the smallest average party size was to go shopping (2.5 people).

TABLE 1.3 : TOURISM DAY TRIP CHARACTERISTICS BY MAIN TRIP ACTIVITY

Top 7 Main Activities (Tourist Day Trips in Great Britain 2002-3)

	Total GB	To eat or drink out	Visit friends, relatives at home	To go shopping	For Entertainment	Visit an attraction	Hobby or special interest	Go for a drive
Sample Size 2002-3	4786	1266	722	804	530	412	187	187
OURISM DAY TRIPS (millions) 2002-3	Vol. (m) 1078	Vol. (m) 272	Vol. (m) 173	Vol. (m) 172	Vol. (m) 116	Vol. (m) 110	Vol. (m) 50	Vol. (m) 3
14	%	%	%	%	%	%	%	%
IGE ¹⁴ -17	% 5	% 3	% 3	% 5	% 9	% 3	%	%
							15	
8-24	12	9	14	13	17	17	6	9
5-34 5-44	21 18	26 21	20 15	19 19	24 14	18 17	10 15	12 23
5-54	16	15	15	19	14	15	15	17
5-64	14	16	18	10	9	10	22	14
5-74	9	7	10	9	10	13	8	16
5+	5	4	4	6	2	7	10	9
EX								
Aale	46	49	45	38	49	43	43	48
Temale	54	51	55	62	51	57	57	52
OCIAL GRADE								
BC1	63	65	65	59	67	61	72	42
2DE	36	65 34	65 34	59 41	33	38	27	42 55
		5.						55
ARS/VANS IN HOUSEHOLD								
Dne	41	43	40	36	46	37	49	48
wo ;+	36 10	37	34 14	39 11	34	36	34	39 1
lone	10	9 11	14	14	7 13	11 16	11 6	12
	12				15	10	0	
ERSONAL MOBILITY (all aged 17+)								
own or have access to a car/van which I drive	73	76	76	69	69	68	73	73
own or have access to a car/van, but I personally do not driv do not own or have access to a car/van but I can drive	/e 9 4	7	8	13 4	12 5	9 5	3 3	8 4
do not own or have access to a car/van and I cannot drive	14	11	15	14	14	18	21	14
VORKING STATUS elf-employed	7	10	c	7	5	2	4	8
			6	7				
n work/full-time (30+ hrs/wk)	39	46	37	37	43	30	23	34
n work part-time (<30 hrs/wk)	13	12	15	14	12	12	13	8
ooking after the home	7	6	8	8	5	11	5	7
Retired from paid employment	18	15	18	19	15	23	25	28
Jnemployed, seeking work	4	2	2	4	3	7	7	7
itill at school	1		2		1	1	-	1
ull-time student	7	3	8	6	13	10	20	2
Government Training Scheme	2	3	1	2	1	1	1	4
ick/disabled (but NOT normally working)	*	*	1	*	1	1	*	*
emporarily absent from work through sickness/disability	2	2	2	2	1	3	3	1
HILDREN IN HOUSEHOLD								
ged 0-4	16	16	20	15	10	19	20	10
ged 5-10	16	14	17	15	18	19	9	20
Aged 11-15	15	15	13	18	20	14	14	8
lone under 16	65	66	67	65	66	58	63	70
NEAN DURATION (hours)	5.5	4.8	6.2	4.9	4.9	6.3	5.8	7.5
NEAN DISTANCE TRAVELLED (miles)	35.0	19.4	43.5	31.9	22.6	50.3	24.2	107.8
DAY OF WEEK								
Ionday	8	7	6	10	5	16	5	8
Tuesday	9	8	9	10	9	10	10	5
Vednesday	8	8	8	6	11	10	7	10
hursday	10	9	10	9	13	9	22	11
riday	15	22	9	12	20	9	18	7
aturday	28	28	29	36	33	21	17	28
unday	23	18	30	17	9	25	21	31
Any weekday Any weekend	49 51	58 42	41 59	48 52	58 42	54 46	62 38	41 59
ing receiver a	51	12	55	52	14	10	50	55

¹⁴ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.



TABLE 14 TOURISM TRIP CHARACTERISTICS BY TYPE OF TRIP

Main findings in 2002/3 for tourism trips

- Most characteristics of tourism trips remained broadly similar between 1996, 1998 and 2002-3.
- The great majority of tourism trips were to towns/cities (71%), with 22% being to the countryside and 7% to the seaside/coast.
- Eating/drinking out (25%), visiting friends/relatives (16%), shopping (16%) and entertainment (11%) accounted for over two-thirds of all tourism trips.
- Tourism trips lasted on average, some 5.5 hours. Trips to towns/cities were the shortest (5.4 hours), followed by trips to the countryside (5.5 hours) whilst trips to the seaside/coast took substantially longer (6.5 hours).
- The average round trip distance travelled for all destinations was 35 miles, but this varied greatly according to the type of trip. People travelled more than twice as far for trips to the seaside/coast (62 miles) as for town/city trips (30 miles). Countryside trips involved distances of around 41 miles.
- The car was the main mode of transport for the majority of trips (73%), rising to 86% for countryside trips.
- On average, 3.6 hours were spent at the main destination, rising to 4 hours for seaside/coast trips.
- The great majority of tourism trips (90%) were undertaken in the company of other people. Almost two-thirds (64%) of tourism trips were made by parties comprising two or more adults whilst mixed parties of adults and children accounted for a further 23% of tourism trips. More trips to a town/city (10%) and to the countryside (9%) were made by lone adults than trips to the seaside/coast (5%).



TABLE 14 : TOURISM TRIP CHARACTERISTICS BY TYPE OF TRIP

		Tourism trip	s (3+ hours)	
	All Trips	Town/ city	Seaside/ coast	Countryside
Sample Size 2002-3	4786	3374	430	982
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
ALL TOURISM TRIPS (millions) 1996	1167	818	82	267
ALL TOURISM TRIPS (millions) 1998	1261	902	81	278
ALL TOURISM TRIPS (millions) 2002-3	1078 %	764 %	80 %	234 %
MAIN ACTIVITY				
Walk, hill-walk, ramble	3	1	4	8
Cycling, mountain biking	*	*	2	1
Swimming	*	*	1	-
Visit beach, sunbathe, paddle in sea	2	*	24	*
Take part in sports – indoor, outdoor, field, water	2	1	3	4
Watching live sport (not on TV)	3	3	2	2
Hobby or special interest	5	4	4	6
Visit leisure attraction, place of interest, special event/exhibition	10	8	8	18
Visit park or garden	3	2	1	6
To eat or drink out	25	26	16	24
For entertainment (e.g. cinema, theatre, club)	11	14	3	3
To go shopping b(not food and not regular)	16	20	5	5
Drive, sightsee, picnic, boating	3	2	10	5
Visit friends, relatives at home	16	17	14	15
To take part in informal sports, games, relaxation and wellbeing	1	1	1	2
MEAN DURATION (hours)	5.5	5.4	6.5	5.
DISTANCE TRAVELLED				
Up to 1 mile	7	8	4	6
Over 1 mile up to 2 miles	6	7	5	2
Over 2 mile up to 5 miles Over 5 miles up to 10 miles	11 15	13 16	7 9	9 14
Over 10 miles up to 20 miles	19	20	10	18
Over 20 miles up to 40 miles	17	16	19	23
Over 40 miles up to 100 miles Over 100 miles	17 8	15 6	27 19	19 10
Average (miles)	35.0	30.2	61.8	41.2
MAIN MODE OF TRANSPORT				
Car/Van	73	69	73	86
Train/tube/underground	5	6	5	1
Public bus or coach	8	10	6	1
Coach trip/private coach	1	1	1	2
Motor Cycle/Scooter	*	*	1	1
Bicycle/mountain bike	*	*	1	1
On foot/walking	9	10	9	7
Boat (sail or motor)	*	*	1	-
Taxi	3	3	2	1
Other	*	*	-	1
TIME SPENT AT DESTINATION (based on all trips with 1 stop)				
Up to 1 hour	5	5	4	6 16
Over 1 up to 2 hrs Over 2 up to 3 hrs	19 32	20 32	17 31	32
Over 3 up to 4 hrs	18	18	18	19
Over 4 up to 5 hrs	11	12	7	13
Over 5 up to 6 hrs Over 6 up to 7 hrs	6 3	5	11	4 3
Over 7 hrs	6	5	7	7
Average hours	3.6	3.5	4.0	3.7
PARTY COMPOSITION				
Alone, not with anyone	10	10	5	9
A couple (of adults)	38	41	31	31
All adult party (3 or more) Party of adults and children	26 23	26 19	26 34	25 31
Organised party	4	3	4	5

TABLE **14**

TOURISM TRIP CHARACTERISTICS BY TYPE OF TRIP

(CONTINUED)

- Almost two thirds (63%) of tourism trips were made by people from social grades ABC1.
- 88% of all tourism trips, rising to 93% of countryside trips, were made by people from car-owning households.
- Seaside/coast trips were more likely to be made on weekdays (56%) than countryside trips (41%).
- Women were especially likely to take seaside/coast trips (60%).
- Seaside/coast trips were more likely amongst retired people (23%) than trips to towns and cities (16%).



TABLE 14 : TOURISM TRIP CHARACTERISTICS BY TYPE OF TRIP (continued)

	Tourism trips (3+ hours)					
	All Trips	Town/ city	Seaside/ coast	Countryside		
PARTY SIZE (all parties)						
Mean party size	3.9	3.8	4.2	4.2		
Mean number of adults	3.4	3.3	3.5	3.5		
Mean number of children (on trips where children were present)	2.3	2.4	1.9	2.3		
DAY OF WEEK						
Monday	8	8	9	8		
Tuesday Wednesday	9 8	9 8	13 8	7 6		
Thursday	10	11	10	8		
Friday	15	15	17	12		
Saturday	28	30	24	24		
Sunday Any weekday	23 49	20 51	20 56	34 41		
Any weekend	51	49	44	59		
AGE ¹⁵						
16-17	5	5	4	2		
18-24	12	14	12	9		
25-34	21	22	20	17		
35-44 45-54	18 16	17 15	18 12	21 19		
55-64	14	14	12	16		
65-74	9	8	11	10		
75+	3	4	11	8		
SEX						
Male	46	47	40	46		
Female	54	53	60	54		
SOCIAL GRADE						
ABC1	63	63	56	67		
C2DE	36	36	42	32		
CARS/VANS IN HOUSEHOLD						
One	41	41	52	38		
Two 3+	36 10	34 10	29 7	44		
None	12	14	12	7		
PERSONAL MOBILITY (all aged 17+)						
I own or have access to a car/van which I drive	73	70	73	83		
I own or have access to a car/van, but I personally do not drive	9	10	8	5		
I do not own or have access to a car/van but I can drive	4	5	1	2		
I do not own or have access to a car/van and I cannot drive	14	15	18	10		
WORKING STATUS						
Self-employed	7	6	4	11		
In work/full-time (30+ hrs/wk)	39	40	35	36		
In work part-time (30 hrs/wk)	13	13	12	13		
Looking after the home	7	7	11	8		
Retired from paid employment	18	16	23	20		
Unemployed, seeking work	4	4	2	3		
Still at school	1	1	1	1		
Full-time student	7	8	6	6		
Government Training Scheme	2	2	2	1		
Sick/disabled (but NOT normally working) Temporarily absent from work through sickness/disability	2	1	2	2		
	2	2	2	2		
CHILDREN IN HOUSEHOLD	10	16	21	15		
Aged 0-4 Aged 5-10	16 16	16 15	21 17	15 19		
Aged 11-15	15	15	17	18		
None under 16	65	66	64	63		
WHETHER ACCOMPANIED BY FRIENDS / RELATIVES STAYING	AWAY					
Yes	9	9	11	9		
No	91	91	89	91		

¹⁵ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.



TABLE 15 TOURISM TRIP CHARACTERISTICS BY COUNTRY OF ORIGIN

Main findings in 2002/3 for tourism trips

- Most characteristics of tourism trips remained broadly similar between 1996, 1998 and 2002-3.
- Walking was more popular on tourism day trips in Scotland (5%) and Wales (4%) than in England (2%) unlike eating and drinking out (21%), visiting leisure attractions (7%) and visiting friends and relatives (13%) – more common activities on English tourism day trips.
- Eating and drinking out was a more common activity in Wales than in England or Scotland (30% compared with 25% and 21% respectively), whereas visiting attractions was less common in Wales (8%) than in England (11%).
- Tourism trips lasted on average, 5.5 hours in England slightly longer than in Scotland (5.3 hours) or Wales (5.2 hours).
- On the other hand, distances travelled for tourism day trips were longer in both Scotland and Wales (40 miles and 39 miles respectively) than in England (34 miles).
- The car was the main mode of transport for the majority of tourism day trips in each country, although less so in Scotland (67%) where walking was more popular (14%).
- On average, 3.6 hours were spent at the main destination in England slightly longer than in Scotland and Wales (3.4 hours in each case).
- The great majority of English and Welsh tourism trips (91% and 94% respectively) were carried out in the company of other people, although a higher proportion of Scots tourism day trips were undertaken alone (13%).



TABLE 15 : TOURISM TRIP CHARACTERISTICS BY COUNTRY OF ORIGIN

All TripsRegintSequenceSequenc			Touris	m trips	
Number of the sector of the		All Trips	England	Scotland	Wales
Number of the sectorNumber of the sector <th< th=""><th>Sample Size 2002-3</th><th>4786</th><th>2429</th><th>1093</th><th>1264</th></th<>	Sample Size 2002-3	4786	2429	1093	1264
Num ACTIVITY Number of the set of the		Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
Walk lawis anale3254Swinning•••••Swinning•••••Swinning•••••Swinning•••••Swinning•••••Swinning•••••Swinning000000Swinning55555Visit kase attaction, place of interest, special event/exhibition101179Visit pair organ (port doci and not negalar)1616161616To ext or dink nut2555535355535354Visit tends, reducts at home16171316	ALL TOURISM TRIPS (millions) 2002-3	1078	934	98	46
Cycling, nountain biding****Sainming····Sainming····Take pert in sports - indox, outdox, field water222Watching live sport····Watching live sport····Watching live sport····Watching live sport····Watching live sport····Wat live strattonic place of interest, special event/velobition···To ent or dink out·····To ent or dink out·····To ent or dink out······To ent or dink out·······To ent or dink out········To ent or dink out···<					
Summing * * * * * * 1 Vast beach, sunberhe paddle in east 2 2 3 4 Bate part in sports – indoor outdoo, field, water 2 2 2 2 Watching live sport (not on IV) 3 3 4 3 Voit leave straction, place of interest, special event/schibbion 10 11 7 8 Voit leave straction, place of interest, special event/schibbion 16 16 16 16 To est or drink out 25 25 21 30 16 To rest or drink out 3 3 5 5 5 Voit lineid, schibbing 3 3 5 5 5 Voit lineid, schibbing 16 17 13 16 16 To start or traines of thormals, schibbing 16 17 7 9 7 Voet 1 miles to to miles 16 17 17 16 18 10 Voet 1 miles to to 10 miles 17					
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All adult party (3 or more) 26 26 29 Party of adults and children 23 23 22 23					
Party of adults and children 23 23 22 23					
Organised party 4 4 3 5	Party of adults and children	23	23	22	23
	Organised party	4	4	3	5

TABLE 15 TOURISM TRIP CHARACTERISTICS BY COUNTRY OF ORIGIN (CONTINUED)

- Party sizes for tourism day trips tended to be slightly larger in Scotland (4.2 people) than in England (3.9) or Wales (3.8).
- A higher proportion of tourism day trips in Wales were made up of C2DEs (42%) than in either England (35%) or Scotland (37%).
- Amongst Scots taking tourism day trips, lower proportions had children in the household (32%) than amongst English or Welsh tourism day trippers (35% in each case).



TABLE 15 : TOURISM TRIP CHARACTERISTICS BY COUNTRY OF ORIGIN (continued)

	Tourism trips					
	All Trips	England	Scotland	Wales		
PARTY SIZE (all parties)						
Mean party size	3.9	3.9	4.2	3.8		
Mean number of adults Mean number of children (on trips where children were present)	3.4 2.3	3.4 2.3	3.5 2.9	3.2 2.2		
DAY OF WEEK	2.5	2.5	2.5	2.2		
Monday	8	8	7	6		
Tuesday	9	9	10	12		
Wednesday	8	8	10	9		
Thursday	10	10	8	9		
Friday	15	15	15	14		
Saturday	28	27	33	32		
Sunday	23	24	18	18		
Any weekday	49	49	50	50		
Any weekend	51	51	50	50		
AGE ¹⁶						
16-17	5	5	5	2		
18-24	12	12	16	13		
25-34	21	21	19	21		
35-44	18	18	20	19		
45-54 55-64	16	16	16	18		
55-64 65-74	14	14	12 8	13		
65-74 75+	9	5	8	10 5		
	5	5	4	J		
SEX	46	46	47	45		
Male Female	46 54	46 54	47 53	45 55		
SOCIAL GRADE						
ABC1	63	64	62	57		
C2DE	36	35	37	42		
CARS/VANS IN HOUSEHOLD						
One	41	41	45	41		
Two 3+	36 10	36	33 5	38 8		
None	12	12	17	12		
PERSONAL MOBILITY (all aged 17+)						
I own or have access to a car/van which I drive	73	73	72	74		
I own or have access to a car/van, but I personally do not drive	9	9	8	10		
I do not own or have access to a car/van but I can drive	4	4	3	2		
I do not own or have access to a car/van and I cannot drive	14	14	17	14		
WORKING STATUS						
Self-employed	7	8	4	7		
In work/full-time (30+ hrs/wk)	39	39	43	44		
In work part-time (<30 hrs/wk)	13	13	14	11		
Looking after the home	7	8	6	6		
Retired from paid employment	18	18	16	19		
Unemployed, seeking work	4	4	6	2		
Still at school Full-time student	1 7	1	3 6	1		
Government Training Scheme	2	2	1	5		
Sick/disabled (but NOT normally working)	*	*	1	2		
Temporarily absent from work through sickness/disability	2	2	1	2		
CHILDREN IN HOUSEHOLD	-	-		-		
Aged 0-4	16	16	14	13		
Aged 5-10	16	16	16	16		
Aged 11-15 None under 16	15 65	15 65	15 68	19 65		
		05	00	00		
WHETHER ACCOMPANIED BY FRIENDS / RELATIVES STAYING		0	11	F		
Yes No	9 91	9 91	11 89	5 95		
	-					

¹⁶ In the previous years of the survey, 15 year olds were interviewed. In the 2002-3 survey, the youngest age of a respondent was 16.



Changes over time: 1994-2002/3

- In 1996, people living in Great Britain made 1,167 million tourism trips. By 1998 this figure had increased to 1,261 million trips but it decreased to 1,078 million in 2002-3.
- Between 1996 and 1998, total expenditure on tourism trips increased in real terms from £25.9 billion to £34.1 billion. Reflecting the decrease in volume, expenditure decreased in 2002-3 to £29.8 billion.
- Between 1996 and 1998, average expenditure per tourism trip rose from £22.30 to £27.00. It increased slightly in 2002-3 to £27.70.

Main findings in 2002/3

- People living in Great Britain made almost 1.1 billion home-based tourism trips: this accounted for one-fifth (21%) of all leisure day visits. People living in England made 934 million of these trips, people living in Scotland made 98 million and people living in Wales made 46 million tourism trips.
- Average expenditure per tourism trip (£27.70) was around £14 more than that for leisure day visits as a whole (£13.70). Average expenditure varied between countries, with people living in Wales and England spending more (£31.40 and £27.70 respectively) than people living in Scotland (£25.30).
- Total expenditure on tourism trips was just under £30 billion. Of this, people living in England spent around £26 billion, people living in Scotland spent some £2.5 billion and people living in Wales spent almost £1.5 billion.
- Over half of the total tourism expenditure (54%) was spent on alcoholic drinks, meals/snacks/other drinks, and clothes. Spending on gifts and souvenirs accounted for a further 11% (£3.4 billion) of the total. The largest single category of expenditure was meals/snacks/other drinks followed by alcoholic drinks.

		тоти	AL GB	
	All trips	Town/ city	Seaside/ coast	Country -side
Sample Size 2002-3	4786	3374	430	982
ALL TOURISM TRIPS (millions) 1996	1167	818	82	267
ALL TOURISM TRIPS (millions) 1998 ALL TRIPS (millions) 2002-3	1261 1078	902 764	81 80	278 234
· · ·		704	00	234
VOLUMES OF TRIPS BY MONTH (mill		74	5	12
January February	92 64	74 52	5	9
March	108	79	7	22
April	75	56	4	15
May	74	55	3	16
June July	98 99	54 55	10	34 30
August	103	55 60	14	30
September	87	58	8	21
October	68	53	3	12
November	74	63	4	8
December	136	105	6	25
AVERAGE EXPENDITURE PER TRIP (£))– all exper	nditure in	2002 prices	5
All Items 1996	22.3	23.7	17.5	14.0
All Items 1998	27.0	30.9	20.3	16.6
All Items 2002-3	27.7	30.8	18.5	20.7
Fuel (Petrol & diesel)	2.0	1.5	3.6	2.9
Road/bridge tolls	0.0	0.0	0.0	0.0
Fares (bus/train /coach/taxi)	0.8	0.8	1.0	0.4
Parking charges Admission tickets	0.3 2.6	0.4 2.6	0.3 1.6	0.0 3.0
Inclusive tickets	0.1	0.1	0.0	0.2
Alcoholic drinks	3.7	4.2	2.3	2.5
Meals/snacks/non-alcoholic drinks	6.6	6.5	7.2	6.8
Gifts & souvenirs	3.1	3.8	1.5	1.5
Equipment hire/facilities	0.1	0.1	0.1	0.2
Clothes Convenience shop	5.4 0.9	7.3	0.3	0.8
Betting/gambling	0.9	0.1	0.0	0.7
Books/mags/CDs	0.3	0.3	0.0	0.5
Donations/collections	0.0	0.0	0.0	0.1
Household goods	0.1	0.1	0.0	0.0
Gardening/plants	0.2	0.1	0.1	0.3
All other	1.4	1.7	0.3	0.6
TOTAL EXPENDITURE (Ebillion) – all e			prices (= av	verage £ exp
All items 1996	25.9	19.3	1.4	3.8
All items 1998 All items 2002-3	34.1	27.9 23.5	1.6	4.6
All Items 2002-5	29.8	25.5	1.5	4.8
Fuel (Petrol & diesel)	2.1	1.1	0.3	0.7
Road/bridge tolls	0.0	0.0	0.0	0.0
Fares (bus/train /coach/taxi)	0.8	0.6	0.1	0.1
Parking charges Admission tickets	0.4 2.9	0.3 2.0	0.0 0.1	0.0 0.7
Inclusive tickets	0.1	0.1	0.0	0.1
Alcoholic drinks	4.0	3.2	0.2	0.6
Meals/snacks/non-alcoholic drinks	7.2	5.0	0.6	1.6
Gifts & souvenirs	3.4	2.9	0.1	0.4
Equipment hire/facilities	0.1	0.1	0.0	0.0
Clothes Convenience shap	5.8	5.6	0.0	0.2
Convenience shop Betting/gambling	1.0 0.1	0.8 0.0	0.0 0.0	0.2 0.0
Books/mags/CDs	0.1	0.0	0.0	0.0
Donations/collections	0.0	0.0	0.0	0.0
Household goods	0.1	0.1	0.0	0.0
Gardening/plants	0.2	0.1	0.0	0.1
All other	1.5	1.3	0.0	0.1

TAB	BLE 16	: TOURISI	M Day V	'ISIT EXPE	NDITUR	RE								
	ENGLAND				SCOTL	AND			WA	LES				
All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	All trips	Town/ city	Seaside/ coast	Country -side	Wood/ Forest GB	Boats GB	No Boats GB
2429	1723	183	523	1093	806	102	185	1264	845	145	274	140	116	102
1026	727	67	232	95	64	8	23	46	28	6	12	49		
1120	806	65	248	94	67	9	18	47	29	6	12	43	44	26
934	662	64	208	98	72	10	16	46	31	6	10	30	33	19
84	68	5	11	5	4	*	1	3	3	*	1	0	2	*
53	43	3	7	8	6	*	1	4	3	*	*	2	2	*
92	66	6	20	14	11	1	2	2	2	*	1	4	1	2
63	48	2	12	8	6	1	2	4	3	1	1	4	3	3
66 86	49 46	2 9	14 31	5 9	4 6	*	1 3	4	2 2	1	1	1 2	3 3	1
82	44	11	28	13	9	3	1	4	2	1	1	7	5	1
89	52	10	27	7	5	1	1	6	3	1	2	3	6	1
78	52	7	19	5	4	*	1	4	3	*	1	2	3	1
59	47	2	10	6	4	1	1	3	2	*	1	2	1	*
61 122	53 94	2 5	6 23	10	7 7	1	1	3 5	3 4	*	1	1	2 3	
122	94	S	25	8	/	4.	1	5	4	÷	1	2	3	2
21.2	23.8	17.4	14.1	20.3	22.2	22.6	14.5	19.0	23.2	11.5	12.9	12.0		
27.6	23.0 31.5	20.4	14.1	20.5	26.5	25.1	14.5	20.7	25.2	12.1	14.5	9.7	22.0	15.6
27.7	30.1	18.2	20.6	25.3	27.1	18.7	21.7	31.4	37.0	21.3	19.9	17.3	25.5	26.5
1.9	1.4	3.8	2.9	1.8	1.6	1.7	3.1	3.2	3.0	3.5	3.7	2.9	2.6	2.8
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0
0.7	0.8	0.8	0.4	0.9	0.8	2.5	0.5	0.8	1.0	0.4	0.3	1.1	2.4	1.3
0.4	0.5	0.3	0.0	0.1	0.1	0.1	0.1	0.2	0.2	0.6	0.1	0.1	0.2	0.2
2.7	2.6	1.8	3.2	2.5	3.1	0.3	1.2	2.5	2.6	2.3	2.4	1.0	1.1	4.9
0.1 3.6	0.1 4.1	0.0 2.1	0.2 2.5	0.3 3.8	0.2 4.4	0.0 3.1	0.7 1.8	0.3 4.9	0.3 5.8	0.0 2.5	0.4 3.5	0.4 1.6	0.4 1.6	0.5
6.7	6.7	7.2	6.8	5.5	5.3	5.9	6.1	7.2	7.0	2.J 9.1	6.8	6.2	7.8	9.5
3.0	3.8	1.4	1.1	4.1	3.6	2.5	7.4	2.7	3.6	1.0	1.0	2.7	5.8	3.1
0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.4	0.7	0.0
5.5	7.4	0.2	0.9	4.2	5.6	1.0	0.1	6.0	8.5	0.9	1.2	0.6	2.3	2.2
0.9	1.1	0.1	0.8	0.2	0.3	0.0	0.0	1.5	2.3	0.2	0.1	0.2	0.1	0.1
0.0	0.0	0.0 0.0	0.0 0.6	0.2	0.1 0.4	0.0 0.0	0.5 0.0	0.1	0.1 0.3	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0
0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
0.1	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
0.2	0.1	0.1	0.4	0.1	0.0	0.0	0.3	0.4	0.5	0.1	0.3	0.0	0.0	0.0
1.4	1.8	0.1	0.6	1.1	1.3	1.5	0.0	1.1	1.6	0.5	0.1	0.1	0.5	0.8
x no. of trip			7.0	2.0	1.4	0.2	0.7	0.0	07	0.1	0.1	0.0		
21.7 30.9	17.2 25.3	1.1 1.3	3.2 4.1	2.0 2.3	1.4 1.7	0.2 0.2	0.3 0.3	0.9 1.0	0.7 0.8	0.1 0.1	0.1 0.2	0.6 0.4	1.0	0.4
25.9	20.4	1.2	4.3	2.5	1.9	0.2	0.4	1.4	1.1	0.1	0.2	0.5	0.9	0.5
1.8	0.9	0.2	0.6	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.7	0.5	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2.5 0.1	1.7	0.1	0.7	0.2	0.2	0.0	0.0 0.0	0.1	0.1 0.0	0.0	0.0	0.0	0.0 0.0	0.0
0.1 3.4	0.1 2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0
6.3	4.4	0.5	1.4	0.5	0.4	0.1	0.1	0.3	0.2	0.1	0.1	0.2	0.3	0.2
2.8	2.5	0.1	0.2	0.4	0.3	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.2	0.1
0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
5.1	4.9	0.0	0.2	0.4	0.4	0.0	0.0	0.3	0.3	0.0	0.0	0.0	0.1	0.0
0.9 0.0	0.7 0.0	0.0 0.0	0.2 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.1 0.0	0.1 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0
0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1.3	1.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0

X

TABLE 17 VOLUME, VALUE AND CHARACTERISTICS OF LEISURE DAY VISITS – ENGLISH GOVERNMENT REGIONS (ORIGIN)

Main findings in 2002/3 - ALL DAY VISITS

- In terms of origin, the main generators of leisure day visits across the Government Office Regions (GORs) of England in 2002-3 were the South East (765 million trips), the North West (699 million trips) and London (628 million trips).
- Town/city day visits were most likely to be taken by residents of London (580 million), whilst trips to the seaside or coast were most likely amongst residents of the South East and South West (50 million trips in each case). Trips to the countryside were most likely amongst residents of the North West and the South East (216 million and 204 million respectively).
- Average expenditure per day trip was highest amongst residents of the South East (£16.10) and lowest amongst residents of the North East (£10.00). Across the year, total expenditure on day visits was highest amongst South East residents (£12.3 billion), followed by those resident in the North West (£9.3 billion) and residents of London (£8.9 billion).
- The average trip duration and time spent at the destination did not vary greatly across the GORs, however average distance travelled varied from 10.2 miles amongst London residents to 17.7 miles for residents of the East and West Midlands and 17.6 miles for residents of the South West.
- The car was the main means of transport used by residents of all regions, however it was significantly less important for residents of London than for those from elsewhere: whilst 45% of London residents used a car, this proportion increased to 65% for residents of the West Midlands and those from the South West.

Main findings in 2002/3 – TOURISM DAY VISITS

- In terms of tourism day visits, the main generators were the South East (185 million trips), London (140 million trips), the North West (117 million trips) and the East of England (117 million trips).
- Town/city tourism day visits were most likely to be taken by residents of London (128 million) and residents of other parts of the South East (120 million). Trips to the seaside or coast were most likely amongst residents of the South West (16 million trips), the East of England (12 million) and the South East (11 million). Trips to the countryside were most likely amongst residents of the South East (54 million trips).
- Average expenditure per tourism day trip was highest amongst residents of the East Midlands (£38.40) and lowest amongst residents of the West Midlands (£21.10). Across the year, total expenditure on tourism day visits was highest amongst South East residents (£5.5 billion), followed by residents of London (£4.1 billion).
- The average tourism day trip duration and time spent at the destination did not vary greatly across the GORs, however average round trip distance travelled varied from 22.9 miles amongst London residents to 54.6 miles for residents of the East Midlands.
- The car was the main means of transport used by residents of all regions especially for those resident in the South West (85%) and the West Midlands (83%).

TABLE 1 a : volume, value and characteristics of leisure day visits -ENGLISH GOVERNMENT REGIONS (ORIGIN) ALL DAY VISITS

					_				
	North East	North West	Yorkshire/ Humberside	West Midlands	East Midlands	East of England	London	South East	South West
Sample Size 2002-3	1159	1438	1342	1006	927	1126	1293	1523	998
ALL TRIPS (millions) 2002-3	Vol. (m) 254	Vol. (m) 699	Vol. (m) 523	Vol. (m) 454	Vol. (m) 333	Vol. (m) 499	Vol. (m) 628	Vol. (m) 765	Vol. (m) 377
TRIP TYPE									
Town/city	186	459	376	359	228	320	580	511	186
Seaside/coast	24	24	17	1	3	28	4	50	50
Countryside	44	216	131	94	102	150	43	204	141
Wood/forest	8	25	25	11	10	36	16	57	34
Water with boats Water without boats	5 7	23 20	4 9	5 9	8 17	27 15	11 10	15 16	11 12
Water Without Doals	/	20	9	9	17	15	10	10	12
AVERAGE EXPENDITURE PER TR			•		-	-		-	-
Total:	£ 10.0	£ 13.3	£ 13.5	£ 10.8	£ 14.6	£ 13.6	£ 14.2	£ 16.1	£ 13.7
Fuel (Petrol & diesel)	0.9	0.8	0.9	0.8	1.1	1.0	0.7	0.8	1.0
Road/bridge tolls	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fares (bus/train /coach/taxi)	0.4	0.2	0.3	0.1	0.4	0.5	0.5	0.4	0.1
Parking charges	0.0	0.0	0.1	0.6	0.2	0.1	0.1	0.1	0.1
Admission tickets	0.7	1.3	0.8	1.3	1.5	1.2	1.5	2.9	0.6
Inclusive tickets	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.0
Alcoholic drinks Meals/snacks/non-alcoholic drinks	1.5 2.1	2.0 3.0	2.0 2.2	1.9 3.0	2.3 3.2	1.6 2.9	2.5 3.8	2.4 3.7	1.4 2.8
Gifts & souvenirs	1.3	3.0 1.0	2.2	0.4	1.3	2.9	5.8 1.5	2.0	2.8
Equipment hire/facilities	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1
Clothes	1.9	2.7	2.0	1.3	2.1	2.8	1.9	1.4	3.3
Convenience shop	0.3	0.4	0.9	0.3	0.7	1.3	1.0	0.6	2.3
Betting/gambling	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0
Books/mags/CDs	0.0	0.2	0.1	0.0	0.0	0.1	0.2	0.5	0.1
Donations/collections	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0
Household goods Gardening/plants	0.0	0.4	0.1	0.1	0.5	0.0	0.0	0.2 0.1	0.0
All other	0.3	1.1	0.8	0.3	0.8	0.2	0.5	0.8	0.7
TOTAL EXPENDITURE (Ebillion)	– all evnen	diture in 2	002 prices						
(= average £ exp x no. of trips)	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn
Total:	2.53	9.32	7.09	4.90	4.85	6.77	8.94	12.30	5.18
Fuel (Petrol & diesel)	0.24	0.54	0.49	0.37	0.37	0.51	0.43	0.62	0.37
Road/bridge tolls	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
Fares (bus/train /coach/taxi)	0.10	0.13	0.14	0.05	0.14	0.24	0.32	0.31	0.02
Parking charges Admission tickets	0.01	0.03	0.05 0.39	0.28	0.05	0.02	0.03	0.05	0.03 0.23
Inclusive tickets	0.00	0.89	0.02	0.00	0.02	0.01	0.93	0.09	0.23
Alcoholic drinks	0.38	1.38	1.07	0.87	0.77	0.78	1.54	1.86	0.54
Meals/snacks/non-alcoholic drinks	0.53	2.08	1.15	1.37	1.06	1.43	2.38	2.82	1.04
Gifts & souvenirs	0.34	0.70	1.54	0.18	0.45	0.71	0.92	1.56	0.41
Equipment hire/facilities	0.07	0.06	0.07	0.01	0.02	0.05	0.01	0.05	0.03
Clothes	0.48	1.89	1.07	0.60	0.71	1.42	1.17	1.04	1.25
Convenience shop Betting/gambling	0.07	0.25	0.48	0.13	0.24	0.66	0.60	0.49 0.03	0.86
Books/mags/CDs	0.01	0.05	0.04	0.02	0.01	0.02	0.12	0.36	0.03
Donations/collections							0.07	0.06	0.02
	0.01	0.02	0.02	0.00	0.01	0.06	0.07		
Household goods	0.01 0.00	0.02 0.24	0.02 0.06	0.00 0.03	0.01 0.16	0.06 0.00	0.00	0.13	0.01
Household goods Gardening/plants	0.00 0.03	0.24 0.07	0.06 0.05	0.03 0.26	0.16 0.07	0.00 0.12	0.00 0.04	0.13 0.06	0.01 0.09
Household goods	0.00	0.24	0.06	0.03	0.16	0.00	0.00	0.13	0.01
Household goods Gardening/plants All other Average trip duration (hours)	0.00 0.03 0.07 3.3	0.24 0.07 0.77 3.2	0.06 0.05 0.41 3.2	0.03 0.26 0.15 3.3	0.16 0.07 0.26 3.3	0.00 0.12 0.09 3.2	0.00 0.04 0.29 3.2	0.13 0.06 0.57 3.5	0.01 0.09 0.25 3.3
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours)	0.00 0.03 0.07 3.3 2.4	0.24 0.07 0.77 3.2 2.3	0.06 0.05 0.41 3.2 2.3	0.03 0.26 0.15 3.3 2.5	0.16 0.07 0.26 3.3 2.4	0.00 0.12 0.09 3.2 2.3	0.00 0.04 0.29 3.2 2.3	0.13 0.06 0.57 3.5 2.5	0.01 0.09 0.25 3.3 2.4
Household goods Gardening/plants All other Average trip duration (hours)	0.00 0.03 0.07 3.3	0.24 0.07 0.77 3.2	0.06 0.05 0.41 3.2	0.03 0.26 0.15 3.3	0.16 0.07 0.26 3.3	0.00 0.12 0.09 3.2	0.00 0.04 0.29 3.2	0.13 0.06 0.57 3.5	0.01 0.09 0.25 3.3
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT	0.00 0.03 0.07 3.3 2.4 16.4	0.24 0.07 0.77 3.2 2.3 14.5	0.06 0.05 0.41 3.2 2.3 13.6	0.03 0.26 0.15 3.3 2.5 17.7	0.16 0.07 0.26 3.3 2.4 17.7	0.00 0.12 0.09 3.2 2.3 15.6	0.00 0.04 0.29 3.2 2.3 10.2	0.13 0.06 0.57 3.5 2.5 15.7	0.01 0.09 0.25 3.3 2.4 17.6
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van	0.00 0.03 0.07 3.3 2.4 16.4 51	0.24 0.07 0.77 3.2 2.3 14.5 64	0.06 0.05 0.41 3.2 2.3 13.6 57	0.03 0.26 0.15 3.3 2.5 17.7 65	0.16 0.07 0.26 3.3 2.4 17.7 56	0.00 0.12 0.09 3.2 2.3 15.6 57	0.00 0.04 0.29 3.2 2.3 10.2 45	0.13 0.06 0.57 3.5 2.5 15.7 59	0.01 0.09 0.25 3.3 2.4 17.6 65
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground	0.00 0.03 0.07 3.3 2.4 16.4 51 1	0.24 0.07 0.77 3.2 2.3 14.5 64 2	0.06 0.05 0.41 3.2 2.3 13.6 57 1	0.03 0.26 0.15 3.3 2.5 17.7 65 *	0.16 0.07 0.26 3.3 2.4 17.7 56 1	0.00 0.12 0.09 3.2 2.3 15.6 57 2	0.00 0.04 0.29 3.2 2.3 10.2 45 6	0.13 0.06 0.57 3.5 2.5 15.7 59 2	0.01 0.09 0.25 3.3 2.4 17.6 65 *
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach	0.00 0.03 0.07 3.3 2.4 16.4 51 1 10	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 2	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach	0.00 0.03 0.07 3.3 2.4 16.4 51 1	0.24 0.07 0.77 3.2 2.3 14.5 64 2	0.06 0.05 0.41 3.2 2.3 13.6 57 1	0.03 0.26 0.15 3.3 2.5 17.7 65 *	0.16 0.07 0.26 3.3 2.4 17.7 56 1	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1	0.00 0.04 0.29 3.2 2.3 10.2 45 6	0.13 0.06 0.57 3.5 2.5 15.7 59 2	0.01 0.09 0.25 3.3 2.4 17.6 65 *
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach Motor Cycle/Scooter	0.00 0.03 0.07 3.3 2.4 16.4 51 1 1 10 1 *	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3 *	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10 * *	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11 * *	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9 1 *	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1 1	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11 * *	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 2 * *	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4 *
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach	0.00 0.03 0.07 3.3 2.4 16.4 51 1 1 10 1	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3 * *	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10 *	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11 *	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9 1	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11 *	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 2 *	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4 *
Household goods Gardening/plants All other Average trip duration (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach Motor Cycle/Scooter Bicycle/mountain bike	0.00 0.03 0.07 3.3 2.4 16.4 51 1 10 1 * 4 31 *	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3 * 1 27 *	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10 * 2 27 *	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11 * 2 2 21 *	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9 1 * 1 29 *	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1 1 4 1 4 28 *	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11 * 1 36 *	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 2 * * 3 31 *	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4 * * 1 29 *
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach Motor Cycle/Scooter Bicycle/mountain bike On foot/walking On horseback Boat (sail or motor)	0.00 0.03 0.07 3.3 2.4 16.4 51 1 10 1 * 4 31 * *	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3 * * 1 27 * *	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10 * 2 27 * *	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11 * * 2 21 * *	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9 1 * 1 29 * *	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1 1 4 28 *	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11 * 1 36 * *	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 8 * * 3 31 * *	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4 * * 1 29 * *
Household goods Gardening/plants All other Average trip duration (hours) Average time at destination (hours) Average distance travelled (miles) MAIN MODE OF TRANSPORT Car/Van Train/tube/underground Scheduled bus or coach Coach trip/private coach Coach trip/private coach Motor Cycle/Scooter Bicycle/mountain bike On foot/walking On horseback	0.00 0.03 0.07 3.3 2.4 16.4 51 1 10 1 * 4 31 *	0.24 0.07 0.77 3.2 2.3 14.5 64 2 3 * 1 27 *	0.06 0.05 0.41 3.2 2.3 13.6 57 1 10 * 2 27 *	0.03 0.26 0.15 3.3 2.5 17.7 65 * 11 * 2 2 21 *	0.16 0.07 0.26 3.3 2.4 17.7 56 1 9 1 * 1 29 *	0.00 0.12 0.09 3.2 2.3 15.6 57 2 4 1 1 4 1 4 28 *	0.00 0.04 0.29 3.2 2.3 10.2 45 6 11 * 1 36 *	0.13 0.06 0.57 3.5 2.5 15.7 59 2 2 2 * * 3 31 *	0.01 0.09 0.25 3.3 2.4 17.6 65 * 4 * * 1 29 *

TABLE 17b : VOLUME, VALUE AND CHARACTERISTICS OF LEISURE DAY VISITS (3+ hours) – ENGLISH GOVERNMENT REGIONS (ORIGIN) TOURISM DAY VISITS

				<u> </u>					
	North East	North West	Yorkshire/ Humberside	West Midlands	East Midlands	East of England	London	South East	South West
Sample Size 2002-3	279	269	227	214	299	328	361	269	279
	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
ALL TRIPS (millions) 2002-3	39	117	94	87	60	117	140	185	96
TRIP TYPE									
Town/city	25	81	72	70	41	75	128	120	51
Seaside/coast	4	9	7	0	2	12	4	11	16
Countryside	10	28	15	16	17	30	9	54	29
Wood/forest	2	1	2	1	4	3	2	6	4
Water with boats	1	5	1	1	2	5	5	6	4
Water without boats	1	0	1	0	2	4	2	2	1
AVERAGE EXPENDITURE PER T	RIP (£) – all	expenditu	ıre in 2002 pr	ices					
	£	£	£	£	£	£	£	£	£
Total:	28.0	26.2	26.6	21.1	38.4	24.0	29.2	29.7	28.5
Fuel (Petrol & diesel)	3.6	1.7	1.5	1.4	3.3	2.2	1.8	1.8	1.4
Road/bridge tolls	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fares (bus/train /coach/taxi)	1.2	0.4	0.5	0.3	1.3 0.3	0.4	0.9	1.3 0.1	0.1
Parking charges Admission tickets	0.1	0.1	0.1	2.4 2.4	2.5	0.1	0.2	0.1 4.1	0.2
Inclusive tickets	0.0	<u> </u>	0.2	2.4 0.0	0.3	2.3 0.1	2.8	4.1 0.1	0.0
Alcoholic drinks	3.2	3.8	4.0	2.0	0.3 5.2	2.5	4.2	4.2	3.1
Meals/snacks/non-alcoholic drinks		5.0 6.1	4.0 5.7	6.8	5.2 8.0	2.5 4.9	4.2 7.8	4.2 7.5	7.0
Gifts & souvenirs	3.7	2.0	4.9	1.8	3.1	2.1	3.6	3.9	2.0
Equipment hire/facilities	1.5	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.2
Clothes	5.1	6.3	2.8	3.4	9.5	6.9	5.4	2.5	10.5
Convenience shop	0.7	0.7	0.3	0.4	0.5	2.2	1.6	0.9	0.4
Betting/gambling	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Books/mags/CDs	0.0	0.0	0.2	0.0	0.0	0.1	0.1	1.3	0.3
Donations/collections	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Household goods	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.1	0.1
Gardening/plants	0.1	0.1	0.0	0.1	0.0	0.2	0.0	0.2	0.4
All other	0.4	1.3	4.0	0.1	4.2	0.1	0.8	1.3	1.7
TOTAL EXPENDITURE (Ebillion)	- all expen	diture in 2	002 prices						
(= average £ exp x no. of trips)	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn
Total:	1.08	3.07	2.49	1.83	2.30	2.82	4.09	5.49	2.73
Fuel (Petrol & diesel)	0.14	0.19	0.14	0.12	0.20	0.25	0.26	0.34	0.13
Road/bridge tolls	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fares (bus/train /coach/taxi)	0.05	0.05	0.05	0.03	0.08	0.05	0.13	0.25	0.01
Parking charges	0.00	0.01	0.01	0.21	0.02	0.01	0.02	0.02	0.02
Admission tickets	0.06	0.39	0.15	0.21	0.15	0.27	0.39	0.76	0.11
Inclusive tickets	0.00	0.02	0.02	0.00	0.02	0.01	0.02	0.02	0.00
Alcoholic drinks Meals/snacks/non-alcoholic drinks	0.12	0.45	0.37	0.17	0.31	0.29	0.58	0.78	0.30
Gifts & souvenirs	0.26 0.14	0.71	0.53 0.46	0.59 0.16	0.48	0.58	1.09 0.50	1.39 0.71	0.67 0.19
Equipment hire/facilities	0.14	0.23	0.46	0.16	0.18	0.25	0.50	0.71	0.19
Clothes	0.06	0.02	0.01	0.00	0.00	0.00	0.00	0.02	1.00
Convenience shop	0.20	0.08	0.03	0.03	0.03	0.25	0.22	0.40	0.04
Betting/gambling	0.00	0.00	0.01	0.00	0.03	0.20	0.00	0.01	0.00
Books/mags/CDs	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.24	0.03
Donations/collections	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.03	0.00
Household goods	0.00	0.00	0.03	0.00	0.02	0.00	0.00	0.03	0.01
Gardening/plants	0.00	0.01	0.00	0.01	0.00	0.03	0.00	0.04	0.04
All other	0.01	0.15	0.38	0.01	0.25	0.01	0.11	0.24	0.17
Average trip duration (hours)	5.4	5.5	5.2	5.5	6.1	5.1	5.5	6.0	5.1
Average time at destination (hours)	3.3	3.7	3.5	3.9	3.8	3.5	3.5	3.8	3.
Average distance travelled (miles)	47.0	35.8	31.3	36.0	54.6	33.5	22.9	33.6	34.6
•									
MAIN MODE OF TRANSPORT Car/Van	66	77	71	83	66	75	61	74	85
Train/tube/underground	2	3	3	83 *	66 4	75 6	13	74	85 *
Scheduled bus or coach	13	5	11	*	4 9	5	13	2	3
Coach trip/private coach	2	2	1	8 *	9 4	2	/ *	2	3 *
Motor Cycle/Scooter	×	∠ *	*	1	4	∠ *	*	*	*
Bicycle/mountain bike	2	1	*	*	1	1	*	1	*
On foot/walking	10	7	8	5	10	8	8	12	10
On horseback	*	*	*	*	*	*	*	*	*
Boat (sail or motor)	*	*	*	*	*	*	*	*	*
Taxi	3	5	4	2	7	1	1	2	1
Other	1	1	2	1	*	2	*	*	*



TABLE 18 VOLUME, VALUE AND CHARACTERISTICS OF LEISURE DAY VISITS – ENGLISH GOVERNMENT REGIONS (DESTINATION)

Main findings in 2002/3 - ALL DAY VISITS

- Across the English Government Office Regions, the largest number of day trips were taken to the South East (809 million trips). The next main destination was the North West (662 million trips) and then London (580 million trips).
- Town/city day visits were most likely to be taken to London (559 million trips) and the South East (510 million trips). The South East was also the most likely destination for seaside/coast trips (53 million) followed by the South West (48 million) and the East of England (30 million). Countryside trips were most likely in the South East (246 million) followed by the North West (194 million).
- Average expenditure per day trip was highest on trips taken to the South East (£16.60) and lowest on trips to the North East (£9.80). Across the year, total expenditure on day visits was highest on trips taken to the South East (£13.4 billion), followed by the North West (£10.1 billion) and London (£7.7 billion).
- The average trip duration and time spent at the destination did not vary greatly across the GORs, however average round trip distance travelled varied from 11.4 miles on trips to the North East to 17.8 miles on trips to the West Midlands.
- The car was the main means of transport used on trips to all regions, typically accounting for 60-65% of trips. However, it only accounted for 40% of the trips to London some 37% of London trips mainly involved walking.

Main findings in 2002/3 - TOURISM DAY VISITS

- Across the English Government Office regions, the largest number of tourism day trips were taken to the South East of England (194 million trips). Next most popular was London (130 million trips), the East of England (120 million trips), and the North West (106 million).
- Town/city tourism day visits were most likely to be taken to London (129 million) and to other parts of the South East (117 million). Trips to the seaside/coast were most likely to be taken to the South West (14 million), the South East (14 million) and the East of England (13 million). Trips to the countryside were most likely to be taken to the South East (62 million trips).
- Average expenditure per tourism day trip was highest on trips to the East Midlands (£33.20), and to the South East (£31.60). It was lowest on trips to Yorkshire and Humberside (£21.90). Across the year, total expenditure on tourism day visits was highest on trips to the South East (£6.1 billion).
- The average tourism day trip duration varied from 4.8 hours in the South West and the North East to 6.3 hours in London. Time spent at the destination did not vary much across the GORs however. Average distance travelled varied from 27.5 miles on trips to the North West to 45.4 miles on trips to the East Midlands.
- The car was the main means of transport used on tourism day trips to all regions - especially trips to the South West (86%). London trips were more likely to involve travel on trains or the underground (25%) or on public buses (18%).



TABLE 18a : VOLUME, VALUE AND CHARACTERISTICS OF LEISURE DAY VISITS – ENGLISH GOVERNMENT REGIONS (DESTINATION) ALL DAY VISITS

brand <th></th>										
NameNo.20No.20No.20No.20No.20No.20No.20No.20No.20CHURTON222323232423 <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th>London</th> <th></th> <th></th>								London		
ALT TRPS (millions) 202:5 22' 62' 46' 46' 38' 380' 880' 530' 80' 32' TUPL PYCE 171 445 332 535 228 231 59 510 163 Seasde/cast 25 194 125 114 100 137' 21' 24' 11' Wead With backs 7 24' 21' 20' 15'' 17'' 11''' 11'''' 11''''' 11'''''''''''''''''''''''''''''''''''	Sample Size 2002-3	1050	1370	1197	1046	1002	1125	1153	1659	83
TUPE TUPE Convr(chy) 17 445 532 228 521 539 510 155 Seeside/coast 27 23 8 0 17 30 0 53 145 Wood //orest 7 24 21 20 12 28 6 74 19 Water with boats 1050 137 113 155 177 18 74 19 Water with boats 1050 137 113 157 158 154 17 145 144 153 166 151 AVEACE EXPENDITURE PER TRIP (c) - all expenditure in 2002 price: E		Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)	Vol. (m)
Inverviol/10 171 445 352 555 120 50 50 16 Cauntryside 35 194 125 114 108 137 21 24 11 Wood/Vices: 7 24 21 20 12 28 6 7 19 Weter with locations 1000 1170 1197 10 15 17 1153 16 7 185 7 185 7 185 7 115 17 115 15 17 115 15 17 115 17 115 17 115 15 17 115 17 115 17 115 17 115 17 115 17 115 17 115 17 115 17 115 17 115 17 115 17 115 11 107 105 11 108 10 10 10 10 10 10 11 <th>· /</th> <th>227</th> <th>662</th> <th>465</th> <th>467</th> <th>348</th> <th>488</th> <th>580</th> <th>809</th> <th>324</th>	· /	227	662	465	467	348	488	580	809	324
Seeside/coast 22 23 8 0 12 30 0 93 48 Wood/forest 7 24 21 20 12 28 6 74 19 Wood/forest 050 150 119 10 15 17 1133 165 AVEFACE EXPENDITURE PER TRIP	TRIP TYPE									
Countyside 35 194 125 114 108 137 21 246 111 Wood/Arcett 7 24 21 20 12 28 6 7 19 Water with boats 1050 1370 1197 10 15 17 1133 1659 837 AREAGE EXPENDITURE PERT RIF (b) - all expenditure in 2002 pricet 117 143 14 153 166 151 Fiel (Pernil & diese) 98 152 112 113 123 16 151 Fiel (Pernil & diese) 0.0	. ,									
Vold/onest 7 24 21 20 12 28 6 74 19 Water with bods 3 20 4 5 6 27 8 74 17 17 AVEACE EXPENDITURE PER TRIP (-) -all expenditure in 2002 price E 6 6 7 16.5 16.4 16.5 16.6 6 13 Gal (Petrol AccePL) 0.0										
Water without boais 3 20 4 5 6 27 8 17 12 12 AVERACE EXPENDITURE PER TRP (f) - all expenditure in 2002 prices Colspan="4">Colspan="4" Colspan="4">Colspan="4" Colspan="4" Colspan="4" Colsp	Countryside	35	194	125	114	108	137	21	246	111
Water without boes1001571711531659837AVEXACE EVENDITURE PER TRP (*)=== <th< td=""><td>Wood/forest</td><td>7</td><td>24</td><td>21</td><td>20</td><td>12</td><td>28</td><td>6</td><td>74</td><td>19</td></th<>	Wood/forest	7	24	21	20	12	28	6	74	19
AVERAGE EXPENDITURE PER TRIP (c) - all expenditure in 2002 prices F 6 6 7 1 0 7 1 1 7 0.9 1.1 0.5 1.1 0.9 Road/hidge toils 0.0										
featfe <td< td=""><td>Water without boats</td><td>1050</td><td>1370</td><td>1197</td><td>10</td><td>15</td><td>17</td><td>1153</td><td>1659</td><td>837</td></td<>	Water without boats	1050	1370	1197	10	15	17	1153	1659	837
featfe <td< th=""><th>AVERAGE EXPENDITURE PER</th><th>TRIP (£) – al</th><th>l expenditu</th><th>ıre in 2002 pr</th><th>ices</th><th></th><th></th><th></th><th></th><th></th></td<>	AVERAGE EXPENDITURE PER	TRIP (£) – al	l expenditu	ıre in 2002 pr	ices					
Fuel (Petrol & deset) 0.7 0.7 1.1 0.7 0.9 1.1 0.5 1.1 0.9 Read/bridge tolls 0.0 <t< th=""><th></th><th></th><th></th><th></th><th></th><th>£</th><th>£</th><th>£</th><th>£</th><th>£</th></t<>						£	£	£	£	£
Read/Didge talls 0.0										
Fares (busyltain (coach/tax)) 0.3 0.3 0.4 0.1 0.4 0.5 0.7 0.2 0.1 Admission tickets 0.6 1.1 0.8 1.6 1.4 1.1 1.8 2.7 0.6 Inclusive tickets 0.0 0.1 0.0 0.1 0.0 0.1 0.0 0.0 Aconsic dirins 1.6 2.0 1.8 2.0 2.5 1.6 2.6 2.4 1.4 Betling charges 0.3 0.1 0.1 0.0 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0.1 0.1 0.0 0										
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TABLE : VOLUME, VALUE AND CHARACTERISTICS OF LEISURE DAY VISITS (3+ hours) -ENGLISH GOVERNMENT REGIONS (DESTINATION) TOURISM DAY VISITS

	North East	North West	Yorkshire/ Humberside	West Midlands	East Midlands	East of England	London	South East	South West
Sample Size 2002-3	158	264	238	238	245	300	299	398	219
ALL TRIPS (millionïs) 2002-3	Vol. (m) 31	Vol. (m) 106	Vol. (m) 87	Vol. (m) 93	Vol. (m) 71	Vol. (m) 120	Vol. (m) 130	Vol. (m) 194	Vol. (m) 79
	5.	100	07	55					15
Town/city	24	76	69	75	39	76	129	117	41
Seaside/coast	24	76	5	0	5	13	0	14	14
Countryside	5	23	13	18	27	31	1	62	23
,									
Wood/forest	1	1	3	3	5	3	0	8	0
Water with boats	1	5	0	1	2	5	3	6	5
Water without boats	1	1	1	0	2	5	1	3	1
AVERAGE EXPENDITURE PER TR			-						
Total:	£	£ 26.3	£	£ 27.5	£ 33.2	£ 24.4	£ 28.5	£ 31.6	£ 26.7
Fuel (Petrol & diesel)	25.4 2.1	20.5 1.4	21.9 2.3	1.2	2.2	24.4 2.2	1.1	2.5	1.7
Road/bridge tolls	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fares (bus/train /coach/taxi)	0.4	0.8	0.8	0.2	0.9	0.3	2.0	0.6	0.1
Parking charges	0.1	0.2	0.2	2.2	0.2	0.1	0.2	0.1	0.2
Admission tickets	0.9	2.2	1.5	4.0	1.5	2.0	4.0	3.5	1.3
Inclusive tickets	0.0	0.2	0.0	0.2	0.3	0.1	0.1	0.1	0.0
Alcoholic drinks	3.5	4.2	3.6	2.4	4.4	2.7	4.6	3.8	3.0
Meals/snacks/non-alcoholic drinks	6.5	5.5	5.8	8.1	5.7	6.3	6.6	7.5	7.0
Gifts & souvenirs Equipment hire/facilities	3.1 1.8	2.1 0.0	4.7 0.0	1.0 0.1	3.4 0.2	3.4 0.0	2.5 0.0	3.7 0.1	2.4 0.1
Clothes	4.5	7.4	1.9	7.3	5.6	4.8	4.7	6.0	7.5
Convenience shop	0.9	0.7	0.2	0.3	0.5	2.0	1.6	1.0	0.5
Betting/gambling	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0
Books/mags/CDs	0.0	0.0	0.2	0.0	0.0	0.1	0.0	1.3	0.4
Donations/collections	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Household goods	1.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.1
Gardening/plants	0.1	0.1	0.0	0.1	0.0	0.3	0.1	0.2	0.4
All other	0.5	1.4	0.4	0.2	8.3	0.1	0.9	1.0	2.1
TOTAL EXPENDITURE (Ebillion)	– all expen	diture in 2	002 prices						
(= average £ exp x no. of trips)	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn	£bn
Total:	0.80	2.80	1.90	2.55	2.37	2.93	3.69	6.12	2.10
Fuel (Petrol & diesel)	0.06	0.15	0.20	0.11	0.16	0.26	0.14	0.48	0.13
Road/bridge tolls	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fares (bus/train /coach/taxi) Parking charges	0.01 0.00	0.08 0.02	0.07 0.02	0.02 0.20	0.06 0.01	0.03 0.01	0.26 0.03	0.12 0.02	0.01 0.01
Admission tickets	0.00	0.02	0.13	0.20	0.01	0.24	0.52	0.67	0.10
Inclusive tickets	0.00	0.02	0.00	0.01	0.02	0.01	0.02	0.01	0.00
Alcoholic drinks	0.11	0.45	0.31	0.22	0.31	0.32	0.60	0.74	0.24
Meals/snacks/non-alcoholic drinks	0.20	0.59	0.50	0.75	0.41	0.76	0.85	1.45	0.55
Gifts & souvenirs	0.10	0.22	0.41	0.09	0.24	0.41	0.32	0.72	0.19
Equipment hire/facilities	0.06	0.00	0.00	0.01	0.01	0.00	0.00	0.02	0.01
Clothes	0.14	0.79	0.16	0.67	0.40	0.57	0.61	1.16	0.59
Convenience shop Betting/gambling	0.03	0.08	0.02	0.03	0.03	0.24	0.20	0.19 0.00	0.04 0.00
Books/mags/CDs	0.00	0.01	0.01	0.00	0.00	0.01	0.00	0.00	0.00
Donations/collections	0.00	0.00	0.02	0.00	0.00	0.01	0.00	0.24	0.00
Household goods	0.03	0.00	0.00	0.02	0.00	0.00	0.00	0.03	0.01
Gardening/plants	0.00	0.01	0.00	0.01	0.00	0.03	0.01	0.04	0.03
All other	0.01	0.15	0.04	0.02	0.59	0.01	0.12	0.20	0.16
Average trip duration (hours)	4.8	5.2	5.3	5.6	5.8	5.2	6.3	5.6	4.8
Average time at destination (hours) Average distance travelled (miles)	3.1 30.1	3.7 27.5	3.4 41.4	4.0 32.4	3.9 45.4	3.6 32.4	3.6 32.9	3.7 33.2	3. 31.4
•	50.1	27.5	41.4	52.4	45.4	52.4	52.9	55.Z	51.4
MAIN MODE OF TRANSPORT									
Car/Van	66	75	74	83	70	80	47	80	86
Train/tube/underground	2	4	3	0	4	3	25	2	0
Scheduled bus or coach	15	4	11	7	6	5	18	4	4
Coach trip/private coach	2	2	1	0	1 *	2	2	0	0
Motor Cycle/Scooter	0	0	0	1		0	0	0	0
Bicycle/mountain bike On foot/walking	10	8	1 7	0	1 10	1 9	0 7	1	0
On horseback	0	8	0	0	0	0	0	0	9
Boat (sail or motor)	0	0	0	0	0	0	0	0	0
Taxi	3	6	4	2	6	1	1	2	1
Other	1	0	0	1	2	2	0	0	0