

Catchment Sensitive Farming – Privacy Notice



Who is collecting my data?

The data controller is the Natural England, Foss House, Kings Pool, 1-2 Peasholme Green, York, YO1 7PX. You can contact the Natural England Data Protection Manager at: Natural England, County Hall, Spetchley Road, Worcester, WR5 2NP; foi@naturalengland.org.uk.

Any questions about how we are using your personal data and your associated rights should be sent to the above contact. The Data Protection Officer responsible for monitoring that Natural England is meeting the requirements of the legislation is: Defra Group Data Protection Officer, Department for Environment, Food and Rural Affairs, SW Quarter, 2nd floor, Seacole Block, 2 Marsham Street, London SW1P 4DF. DefraGroupDataProtectionOfficer@defra.gsi.gov.uk.

What of my data is being collected and how is it used? What is the legal basis for the processing?

Your data is only used by us so we can write, call, text or email you about our Catchment Sensitive Farming work. This could be about advice, events, access to grants and campaigns.

Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the data controller to communicate Natural England's Catchment Sensitive Farming Programme. The programme exists to reduce diffuse pollution from agriculture.

Who will my data be shared with?

Your personal data may be shared by us with the Department for Food, Environment and Rural Affairs and its executive agencies including the Rural Payments Agency and the Environment Agency. This will be used to monitor and evaluate the effectiveness of our work.

We will respect personal privacy, whilst complying with access to information requests to the extent necessary to enable Natural England to comply with its statutory obligations under the Environmental Information Regulations 2004, and the Freedom of Information Act 2000.

If you are relying on my consent to process my data, can I withdraw my consent?

No, because the processing is not based on consent.

How long will my data be held for?

Your personal data will be kept by us until you tell us otherwise. When we write to you, we will include details of how you can stop receiving communication from us.

What will happen if I don't provide the data?

Failure to provide this information will mean that Natural England will not be able to send you information about Catchment Sensitive Farming. This includes advice, access to grants, events and campaigns.

Will my data be used for automated decision-making or profiling?

The information you provide is not connected with individual decision making (making a decision solely by automated means without any human involvement) or profiling (automated processing of personal data to evaluate certain things about an individual).

Will my data be transferred outside of the EEA?

The data you provide will not be transferred outside the European Economic Area.

What are my rights?

A list of your rights under the General Data Protection Regulation, the Data Protection Act 2018, is accessible at: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

How do I complain?

You have the right to lodge a complaint with the ICO (supervisory authority) at any time. Should you wish to exercise that right full details are available at: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

Natural England's Information Charter can be found here:

<https://www.gov.uk/government/organisations/natural-england/about/personal-information-charter>