

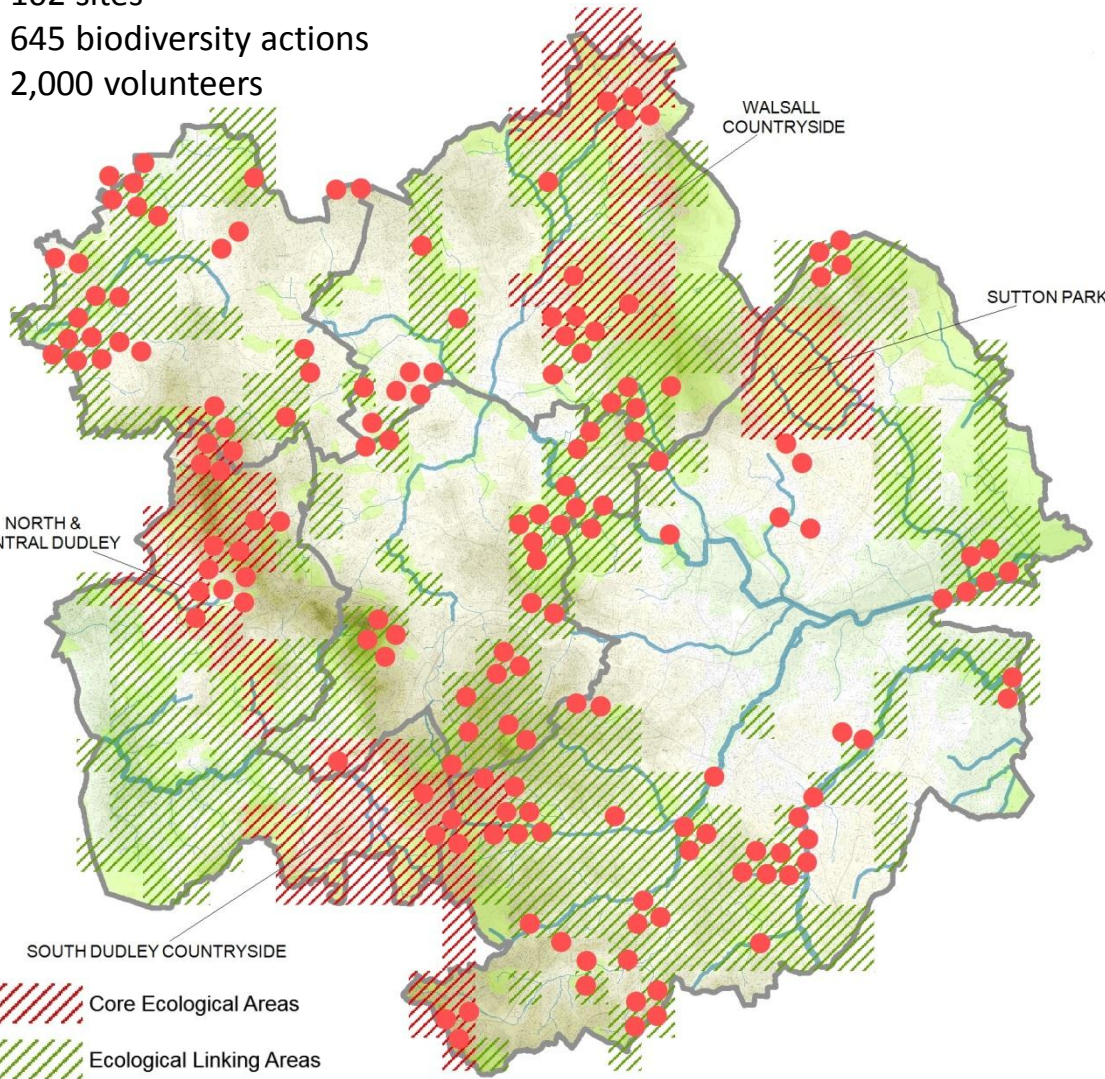


THE B&BC NATURE IMPROVEMENT AREA PARTNERSHIP



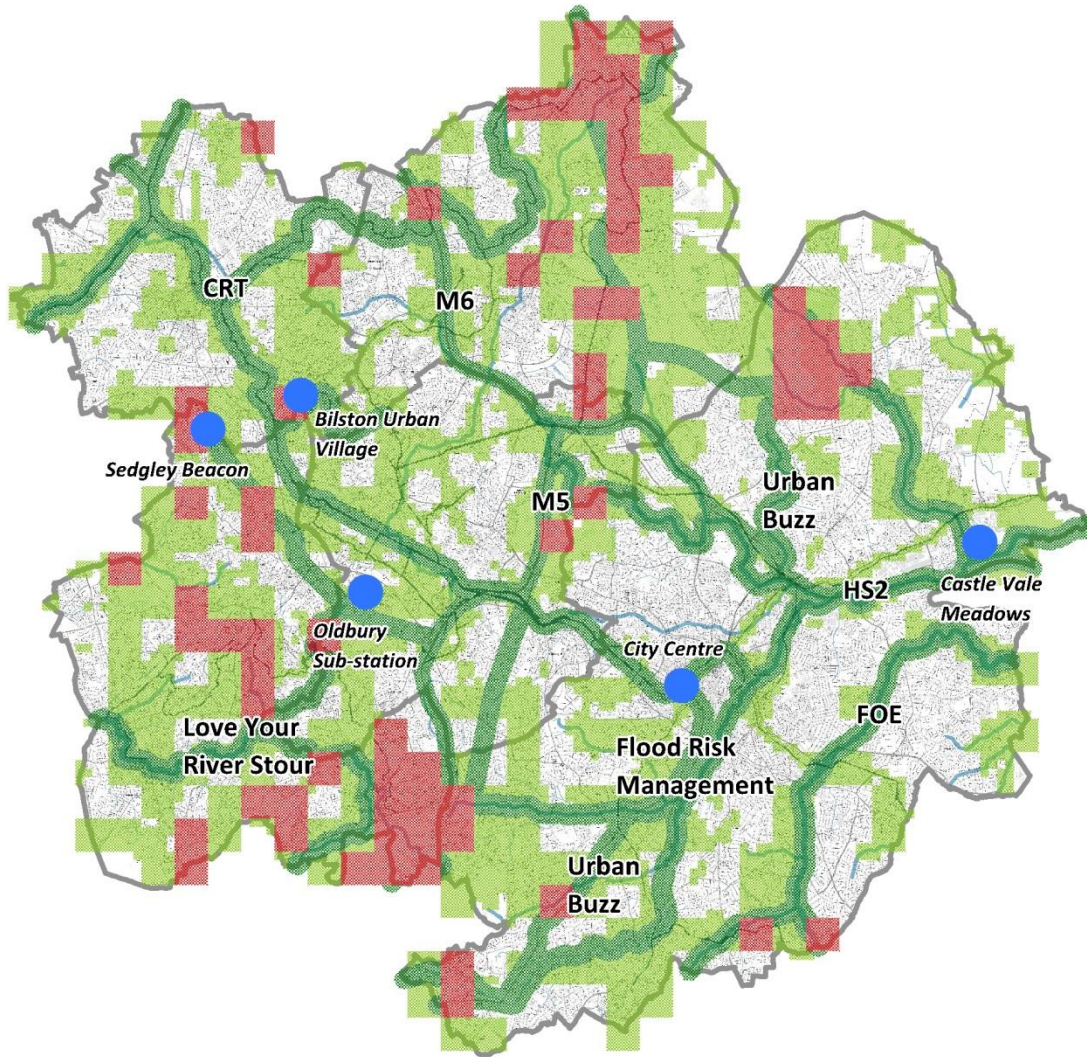
2012-2015

102 sites
645 biodiversity actions
2,000 volunteers



- So what?
- A competitive market
- A changing landscape
- Need for advocacy and profile – LNP
- NPPF, Development Plans – adoption of full NIA strategy
- LEP Strategic Economic Plans to include quality of the environment
- Greenspace and highways strategies, health & wellbeing
- 2012-2015 ecological strategy focused Defra-funded project work
- Not comprehensive, open to misuse

2015-2020



- Ecological Strategy further developed (additional datasets)
- Generic prescriptions conurbation-wide
- To be adopted by delivery partners (basis of Wildlife Trust strategy)
- Identified new focus corridors and sites based on opportunities
- Wildlife Trust secured Esmée Fairbairn funding to continue community-focused projects, CPAF
- Projects commissioned by businesses
- Developing partnership projects with other organisations