



# Community and Stakeholder Engagement



# Where to start?

Having robust insight and information on an area, its people and communities, heritage, culture and industry provides a backdrop on which a better understanding of challenges and opportunities can be built upon. For Protected Site Strategies, this is particularly important if the range of partnerships and communications chosen and worked upon are going to lead to the creation of a feasible, empathetic and deliverable approach.

There are a wide number of resources available but choosing the ones that will give the best coverage of the required elements can be a challenge. The following may be starting points that could prove useful for each project:

## **PANS: People and Nature Survey:**

It gives regional and seasonal information and has a host of other parameters that can be selected. The easiest way to access the information and break down the data sets is through this portal:

→ [The People and Nature survey](#)

Then through

→ [The People and Nature Survey data explorer](#)

## **The Green Infrastructure (GI) Mapping tool:**

This gives more precise demographic and Green & Blue Infrastructure information along with designations and details of 15-minute walks to nature detail by postcode.

→ [Green Infrastructure mapping](#)



## Historic England:

Historic England has a rich offering to identify and research Heritage designations:

→ [Open Data Hub](#)

and a search facility by postcode:

→ [Map Search](#)

If you want to know more at County or Local Authority level:

→ [Census statistics](#)

For more cultural records (Arts/Videos/Government Publicity Campaigns etc):

→ [National archives](#)

## The Local Government Association:

Should you wish to do your own surveys, the local government association offers advice and signposting:

→ [Survey support](#)

## The Chambers of Commerce:

In terms of Industry and commerce at a local level, the **Chambers of Commerce** site can support research:

→ [Find a Chamber](#)

## Sport England:

Sport England provide useful insight and data on a range of pastimes that may be connected to your community and project:

→ [Research and data](#)

*These are only possible starting points that cover all of England. More regional information can be found through local archives.*