

CARD A

COASTS, CLIFFS AND BEACHES

AN URGENT AN IMMEDIATE PROBLEM

NOT REALLY A PROBLEM AT ALL

MEADOWS, FIELDS AND HEATHS

MORE A PROBLEM FOR THE FUTURE

DON'T KNOW

WETLANDS (FENS, BOGS AND MARSHES)

DON'T KNOW

CARD B

Would you be interested in joining a group of local people to discuss the subjects raised in the questionnaire? We offer you \$40 for attending meetings in January. For the details you can read about it in more detail. (Hand over leaflet)

IF YES: May we call you back or visit? Can I write down your name and telephone number?

**GOVERNMENTS SHOULD DO MORE TO PROTECT THE ENVIRONMENT EVEN IF IT MEANS HIGHER PRICES AND HIGHER TAXES FOR EVERYONE.**

If respondents give answers indicating that expression of interest does not imply an intention to join a group

**GOVERNMENTS SHOULD KEEP PRICES AND TAXES LOW, EVEN IF THIS SOMETIMES MEANS THEY DO LESS FOR THE ENVIRONMENT.**

LOCATION: **WORLDWIDE**

INTERVIEWER:

SEX OF RESPONDENT: **DON'T KNOW.**

DATE: 12/1/93

DAY: Mon-1 Tue-2 Wed-3 Thu-4 Fri-5 Sat-6 Sun-7

TIME INTERVIEW STARTS (24 hour clock)

TIME INTERVIEW ENDS (24 hour clock)

INTERVIEW CASE





**CARD C**

**COASTS, CLIFFS AND BEACHES**

**WOODLANDS**

**MEADOWS, FIELDS AND HEATHS**

**RIVERS, LAKES AND PONDS**

**WETLANDS ( FENS, BOGS AND MARSHES)**

## CARD E

- |  |                 |                     |                 |
|--|-----------------|---------------------|-----------------|
| <b>a. Walking more than 2 miles</b>            | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>b. Walking less than 2 miles</b>            | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>c. Cycling</b>                              | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>d. Horse Riding</b>                         | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>e. Birdwatching</b>                         | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>f. Looking at other Wildlife</b>            | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>g. Painting or Sketching</b>                | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>h. Angling/Fishing</b>                      | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>i. Visiting Historic Sites or Buildings</b> | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>j. Visiting Local Pubs</b>                  | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |
| <b>k. Photography</b>                          | <b>1. Often</b> | <b>2. Sometimes</b> | <b>3. Never</b> |



CARD F

a. The Pevensey Levels are a valuable wildlife resource and should be maintained.

**VERY IMPORTANT**

b. I would not pay this amount. I am just suggesting that the Levels are important.

**IMPORTANT**

c. I'm in favour of preserving nature and the Levels. I would rather my money was spent on other things.

**NOT IMPORTANT**

d. I value the Pevensey Levels for a number of reasons and would like to see them preserved.

**OF NO VALUE**

e. I would like to see the Levels preserved but I don't think it's worth the money.

**DON'T KNOW**

f. Other (specify) \_\_\_\_\_

g. Other (specify) \_\_\_\_\_

**CARD G**

- Walking more than 2 miles 1. Often 2. Sometimes 3. Never
- a. **I do not derive any benefit from the Pevensy Levels, so I do not want to pay for them.** 1. Often 2. Sometimes 3. Never
- b. **I think it is a waste of taxpayers' money.** 1. Often 2. Sometimes 3. Never
- c. **I would rather my money was spent on other conservation/wildlife initiatives.** 1. Often 2. Sometimes 3. Never
- d. **I would rather my money was spent on something more worthwhile.** 1. Often 2. Sometimes 3. Never
- e. **I'd rather someone else paid for it.** 1. Often 2. Sometimes 3. Never
- f. **The Pevensy Levels are fine as they are and don't require the WES Scheme.** 1. Often 2. Sometimes 3. Never
- g. **Other (specify)** 1. Often 2. Sometimes 3. Never
- Photography 1. Often 2. Sometimes 3. Never



## CARD H

- a. The Pevensy Levels are a valuable wildlife habitat and should be maintained.
- b. I would not pay this amount, I am just suggesting that the Levels are important.
- c. I'm in favour of preserving nature and the environment.
- d. I value the Pevensy Levels for a number of reasons and would be prepared to pay extra taxes to enhance them.
- e. I wished to show my support for green issues in general.
- f. It was just a wild guess, I would not really be willing to pay this much.
- g. Other (specify) .



CARD I: INCOME GROUPS

|    | <i>per year</i>        | <i>per week</i>    |
|----|------------------------|--------------------|
| a. | <b>Under £3,500</b>    | <b>Under £67</b>   |
| b. | <b>£3,500-£4,999</b>   | <b>£67 - £96</b>   |
| c. | <b>£5,000-£7,499</b>   | <b>£97 - £144</b>  |
| d. | <b>£7,500-£9,999</b>   | <b>£145 - £192</b> |
| e. | <b>£10,000-£14,999</b> | <b>£193 - £288</b> |
| f. | <b>£15,000-£19,999</b> | <b>£289 - £384</b> |
| g. | <b>£20,000-£29,999</b> | <b>£385 - £577</b> |
| h. | <b>£30,000-£39,999</b> | <b>£578 - £769</b> |
| i. | <b>£40,000-£49,999</b> | <b>£770 - £962</b> |
| j. | <b>£50,000 +</b>       | <b>£963 +</b>      |



## CARD J: AGE GROUP

- a. Under 16
- b. 16-24
- c. 25-34
- d. 35-44
- e. 45-54
- f. 55-64
- g. 65-74
- h. 75 +

## Card K

|                                       | <i>per year</i> | <i>per week</i> |
|---------------------------------------|-----------------|-----------------|
| a.                                    | Under £1        | Under £67       |
| b.                                    | £3              | £67 - £96       |
| c.                                    | £5              | £97 - £144      |
| d.                                    | £7              | £145 - £192     |
| e.                                    | £10             | £193 - £288     |
| f.                                    | £15             | £289 - £384     |
| g.                                    | £20             | £385 - £577     |
| h.                                    | £30             | £578 - £769     |
| i.                                    | £40             | £770 - £962     |
| j.                                    | £50             | £963+           |
| <b>k. Other National Organisation</b> |                 |                 |